Course Syllabus – Korea University International Winter Campus (2019~2020)

IWC303 – Principles of Finance

Korea University Business School

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Textbook:

Brigham and Houston, Essentials of Financial Management, Cengage Learning.

Course Objective:

At first, basic knowledge on time value of money and interest rates will be covered. With this basic knowledge students then will start to learn how to value firms for practical applications relating to the theory of financial decision-making. On the last day, students will analyse two case studies (group assignment) to develop ability to make judgments in a realistic setting and to develop the capacity to articulate judgments orally.

Course Schedule:

Day	Week Starting	Topic	Readings
1	27 December	Introduction	Ch. 1
	(Fri)		
2	28 December	Time Value of money	Ch. 5
	(Sat)		
3	30 December	Interest Rates	Ch. 7
	(Mon)		
4	31 December	Risk and rates of return	Ch. 8
	(Tue)		
5	2 January	Bonds and their valuation	Ch. 9
	(Thu)		
6	3 January (Fri)	Exam 1	
7	6 January	Stocks and their valuation	Ch. 10
	(Mon)		
7	7 January (Tue	Cost of Capital	Ch. 11
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9	8 January	The Basics of Capital Budgeting	Ch. 12
	(Wed)		
10	9 January	Cash Flow Estimation and Risk analysis	Ch. 13
	(Thu)		
11	10 January	Exam 2	
	(Fri)		
12	13 January	Capital Budgeting & Real Options	Ch. 14
	(Mon)		
13	14 January	Capital Budgeting with Leverage	Ch. 15
	(Tue)		

14	15 January	Case Study Day	
	(Wed)		
15	16 January	Final Exam	
	(Thu)		

Grading:

Exam 1 (25%), Exam 2(25%), Exam 3 (25%), Attendance and Participation (18% + 7%)

Notes:

- No make-up exams.
- Exams are not cumulative.
- All exams are multiple choices.
- Minor modifications may be made during the course as deemed appropriate.
- Each attendance earns 1.5 point (exams days are excluded).
- Participation marks will be given when students are actively involved in the class.