

Course program and reading list

Semester 1 Year 2020

School: Lauder School of Government, Diplomacy & Strategy B.A

Introduction to Microeconomics

Lecturer:

Dr. Alon Cohen alon.cohen1@post.idc.ac.il

Teaching Assistant:

Dr. Alon Cohen alon.cohen1@post.idc.ac.il

Course No.: Course Type: Weekly Hours: Credit:

4709 Lecture 3 3

Course Requirements: Group Code: Language:

Exam 201470903 English

Prerequisites

Students who took one of the courses listed below will not be allowed to register to the course Introduction to Microeconomics (4709):

7 - Introduction to Micro Economics

431 - Principles Of Microeconomics

2335 - Introduction to Micro Economics

2972 - Introduction to Micro Economics

5907 - Natural Resource Economics

5909 - environmental and natural resources economics

9115 - Principles of Micro Economics

Course Description

Chapter 1: The principles of microeconomics

Chapter 2: Thinking like an economist (the PPF Model)

Chapter 3: Interdependence and the gains from trade

Chapter 4: The market forces of supply and demand

Chapter 6: Supply, demand and government policies

Chapter 7: Consumers, producers and the efficiency of markets

Chapter 13: The costs of production

Chapter 14: Firms in a competitive market (short run)

*Chapter 15: Monopoly

Course Goals

- 1. Studying basic economic terms
- 2. Analyzing market interaction: demand, supply and equilibrium
- 3. Discussing the normative virtues of free markets
- 4. Understanding governmental intervention in market activity

5. Introducing firm's theory: production, costs and decision-making

Grade is based on the final exam + bonuses:

- 1. Submitting at least 80% of the homework assignments entitles 5 points bonus to the final exam grade. Submitting 60% 80% entitles 2 points bonus.
- 2. Class quizzes we will have unannounced 5-7 quizzes, which will be graded, and entitles to a bonus of up to 10 points

ILecturer Office Hours

By appointment only: alonc17@gmail.com

Additional Notes

IMPORTANT: While optional, attendance in class is crucial for success. Presentation slides cannot substitute active learning in class.

Reading List

Principles of Economics (7th ed., 2015, Cengage Learning) by N. Gregory Mankiw