

講義内容詳細：国際ビジネスと海外事情A(英語講義)



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年度/Academic Year	2019		
授業科目名/Course Title (Japanese)	国際ビジネスと海外事情A(英語講義)		
英文科目名/Course Title (English)	Foreign affairs for global business A(in English)		
学期/Semester	前期	単位/Credits	2
教員名/Instructor (Japanese)	阪本 浩		
英文氏名/Instructor (English)	SAKAMOTO, Hiroshi		

講義概要/Course description

The dysfunction of the Globalism so far prospered in the world has produced the disparity society, and seems heading towards the protectionism and national priority, as shown in such recent cases as the British withdrawal from EU, the appearance of the President Trump in U.S.A. etc., which may be caused by the populism gradually spreading out in the world. In parallel with such changes of the political and economical world trends, the global business environments shall be affected accordingly depending on the different regions of the world. In order to understand how the international businesses have developed in such a transitional world, it is necessary to realize the culture, religions, customs and characteristics of the regions concerned. In this course, the invited instructors who have been involved in the international business, such as general trading companies, makers, financial institutions, etc., staying in oversea for many years, will give the lectures on the characteristics of the regions concerned from the viewpoints of actual models and future prospects of the international business by use of their experience and knowledge in the past.

達成目標/Course objectives

To study the different kinds of the business models in various regions of the world, by learning the characteristics of the culture, religions, customs, etc. of the regions concerned and also to deepen the knowledge how those will influence the international business and its development in the rapidly changing world.

授業計画/Lecture plan

授業計画/Class	The New International Business Structures No.1 Akira Nakaminato (Mitsui & Co)
1 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report
授業計画/Class	The New International Business Structures No.2 Akira Nakaminato (Mitsui & Co)
2 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report
授業計画/Class	The Business Features and Environments of U.S.A No.1 Tatsuya Yagi (Mitsubishi UFJ Trust B.)
3 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report
授業計画/Class	The Business Features and Environments of U.S.A No.2 Tatsuya Yagi (Mitsubishi UFJ Trust B.)
4 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report
授業計画/Class	The Business Features and Environments of E.U. No.1 Eiji Koizumi (Nissho Iwai Co)
5 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report
授業計画/Class	The Business Features and Environments of E.U. No.2 Eiji Koizumi (Nissho Iwai Co)
6 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report
授業計画/Class	The Business Features and Environments of South-East Asia No.1 Yoshihiko Shichida (Mitsui & Co)
7 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report
授業計画/Class	The Business Features and Environments of South-East Asia No.2 Yoshihiko Shichida (Mitsui & Co)
8 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report
授業計画/Class	The Business Features and Environments of Russia Nobuo Sugahara (Itochu Corp .)
9 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report
授業計画/Class	The Business Features and Environments of China No.1 Hajime Takano (Mitsubishi Corp .)
10 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report
授業計画/Class	The Business Features and Environments of China No.2 Hajime Takano (Mitsubishi Corp .)
11 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report
授業計画/Class	The Business Features and Environments of Middle East No.1 Masanobu Taniguchi (Mitsui & Co)
12 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report
授業計画/Class	The Business Features and Environments of Middle East No.2 Masanobu Taniguchi (Mitsui & Co)
13 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report
授業計画/Class	The Business Features and Environments of Latin America No.1 Hitoshi Kishiwada (Nichirei Co.)
14 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report
授業計画/Class	The Business Features and Environments of Latin America No.2 Hitoshi Kishiwada (Nichirei Co.)
15 事前学習/Preparation	Consult what you are interested in relation to the lecture
事後学習/Reviewing	Write a report

授業方法/Method of instruction

Class lecture, discussions, and Group Works

成績評価方法/Evaluation

レポート 1 Report	The evaluation will be made by reports of each lecture which shall be submitted to the designated place and date. The theme of the report will be announced by each instructor at the end of the respective lectures. 100% The evaluations by the instructors of each report are averaged for the final evaluation. The report may be written in English or Japanese but should be typed up in one A4 paper. The details will be explained at the beginning of the lecture.
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教科書/Textbooks

コメント

Comments

1 No textbook, handout will be distributed every week to students for their study and review.

コメント

Comments

1 References will be introduced by your instructor during class lectures from time to time

メッセージ/Message

Here you might indicate the difficulty of the course and that all lectures will be in English.

その他/Others

The regimen and data will be delivered in each lecture.