

Cultural Studies: Spanish culture/s from 1940 to the present.

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Office hours: Tuesdays and Thursdays (by appointment).

Course description: We will study the cultural production within the historical and social frames of Spain since the second half of the 20th century, a period of its history during which significant changes occurred, until nowadays.

We will also study the cultural manifestations supported by the cultures of both "high culture" and the popular culture: we will analyze newspapers, political speeches, photography, propaganda posters, academic texts and cartoons; we will listen to popular songs; we will watch movies, documentaries, televised news reports and commercials; we will have two field-trips to the Reina Sofia Museum where the Spanish Civil War, the Late-Francoism, and the Transition towards Democracy will be studied through the artists' work. There will be a strong emphasis on the role of women and the evolution of their role in society, analyzing various cultural products that bear witness to these changes.

Among the cultural manifestations that will be analyzed in this course we may mention "El Guernica", Spanish soccer, bullfights, touristic posters, Easter celebrations (Holy Week), Educational Models, Immigration and Spanish advertisements.

Students are expected to study the assigned readings on a daily basis. Class attendance is mandatory. Please, take into consideration that the two visits to the Reina Sofia Museum will be offered either Wednesday or Thursday late afternoon to avoid conflict with other courses.

Active participation: 20%

Power Point (based on oral presentation): 20%

Group Presentation: 15%

Exams (2): 30%

Assignments: 15%

Class evaluation is on-going throughout the course, consisting of class participation, assignments, two written exams and a group presentation about a cultural expression (to be chosen among a list of topics proposed by the professor). Class attendance is mandatory and active class participation is fundamental. If a student is absent, he or she is responsible for making up the work and material covered on the day of the absence. Analysis of movie viewings, art, and readings will be accompanied by "reading guides," which will later serve as a guide for class discussions.

Bibliography: Selection of readings from the following bibliographical sources.

Alderman, Liz, "Young and educated in Europe, but desperate for jobs", "New York Times", 2013

Boyd, C.P, "History, politics and culture, 1936-1975". In Graham, Helen & Labanyi, Jo, Spanish Cultural Studies. An Introduction, Oxford U.P., 1995.

Beilin, Kate, "Bullfighting and the War on Terror: Debates on Culture and Torture in Spain – 2014-11. In *Journal of Iberian Studies*, July, 2012.

Bugallo, A. "Film discussion and debate. From late Francoist regime to Spanish transition: Woman, sexuality and national project through filmic comedies", U.Mass, Amherst, 2002.

Craley, C. "Seville's, Holy Week, Ritual Draw In an Outsider", "The New York Times", 2016

Crolley, Liz, "Football and fandom in Spain", In Barry Jordan and Rikki Morgan-Tamosunas (eds.), *Contemporary Spanish Cultural Studies*: London: Arnold, 2000

Chislett, Williams, Spain, What Everyone Needs to Know”, Oxford, U.P., 2013.
Davidson, Jessica, “Women, Fascism and Work in Francoist Spain: The Law for Political, Professional and Labour Rights”, Gender & History, Vol.23 No.2 August 2011, pp. 401–414.
De Haro, M, “Bullfighting as Television entertainment during Franco Regime”, Communication and Society, Vol. 29, 2016.
Euroweekly eds., “Hail Holy Week: Easter Celebration in Full Swing”. En Euroweekly, April, 2103.
González, Carmen, “Highs and Lows of Immigrants in Spain”. In Real Instituto el Cano, May 2016.

_____ “The Weaknesses of Spanish emigration”. In Real Instituto el Cano, January 2018.

Kelly, D, “Selling Spanish Otherness since 1960”. In Barry Jordan and Rikki Morgan-Tamosunas (eds.), Contemporary Spanish Cultural Studies: London: Arnold, 2000
Lindo, Elvira "Women on the Verge of a Nervous Breakdown: A Sweet New Style", The Criterion Collection 2017
Lobo, C. “Female stereotypes in household appliances advertising and their social role in Spain: the perpetuation of a no-longer-existing female condition”, UPF, 2011.
O'Donnell, A, “Death and Life in the Afternoon: A Meditation on Bullfighting”, America, Vol. 215, 2017
Mcdonald, F., “The story of a painting that fought fascism”, BBC Culture, feb. 2017.
Morcillo, A., “The Seduction of Modern Spain: The Female Body and the Francoist Body Politics”, Lewisburg, 2010.
Pugh, L., “La Sección Femenina: Women’s role in Francoist Spain”, University of Mary Washington, 2012
Reina Sofía Museum website (“Rethinking Guernica: History and Conflict in the 20th century”)
Stapell, Hamilton, Remaking Madrid, Culture, Politics and Identity after Franco, Palgrave Macmillan, 2010

Tuesday, January 29. What to expect from this course: shopping around at the Univ. Carlos III de Madrid.

Thursday, January 31. Introduction to the course, syllabus and program content description

Tuesday, February 5. “Cultural Studies”: definition and theoretical framework.

Thursday, Feb. 7. Hands-on activity in the classroom: measuring your Spanish culture proficiency level.

Tuesday 12 and Thursday 14, Feb. TOPIC 1: Carolyn, P. Boyd, History, Politics and Culture, 1936-1975.

Topics to be studied in this Topic:

Constructing the Spanish identity.

The Spanish Educational model.

The Law of Political Responsibilities (1939)

The Historical Memory Law (2007).

Tuesday, February 19. TOPIC 2: Art, Spanish Civil War and the truth image of Conflict.

McDonald, F., “The story of a painting that fought fascism”, BBC Culture, Reina Sofía Museum website (“Rethinking Guernica: History and Conflict in the 20th century”).

Monday, February 25. 18:45 (6:45pm) Field trip to the Reina Sofía Museum, Spanish Civil War Art.

Thursday, February 26. TOPIC 2 (cont.): Review and extended analysis of the art-work covered at the Reina Sofía Museum.

Thursday, Feb. 28. TOPIC 3: Football in Spain, beyond its sportive dimension. Crolley, Football and Fandom in Spain.

Tuesday, March 5. TOPIC 4: Cultural diversity in Madrid. Documentary “Extranjeras” by Helena Taberna.

Thursday, March 7 and Tuesday 12. TOPIC 4: (cont.). Documentary “Extranjeras”, analysis and debate. “The Weakness of Spanish Emigration”; “Young and educated in Europe but desperate for Jobs”.

Thursday, March 14. TOPIC 5: The state of the art in bullfighting: arguments for and against bullfighting. The controversy. Deconstructing stereotypes. O’Donnell, “Death and life in the Afternoon: A meditation on Bullfighting”; De Haro, M, “Bullfighting as Television entertainment during Franco Regime”.

Tuesday, March 19. TOPIC 5 (cont.): Bullfighting Debate: The Cultural Studies class parliament will debate if bullfighting should be banned in the Carlos III University of Madrid.

Thursday March 21: Midterm.

Tuesday, March 26. TOPIC 6: Posters, advertising in Spanish tourism: the creation of the Spanish tourist identity, 1960-2018. “Selling Spanish Otherness since 1960”, Kelly.

Thursday, March 28: TOPIC 6: (cont.) Bring your own adv. (TV commercial or printed adv.)

Tuesday, April 2. TOPIC 7. Late Francoism and Spanish transition to Democracy.

Monday, April 8 (Attention a Monday. TOPIC 7 (cont.): Field trip to the Reina Sofia Museum (second visit). Late Francoism and Spanish transition to Democracy through its art. 18:30 (6:30pm).

Tuesday, April 9. TOPIC 8. Spanish Holy Week, tradition and art (the religious and the secular).

Thursday, April 11. TOPIC 9. Present and past of the Spanish Women: considerations on women imagery during Francoist regime (Labor Law 1961, ads., TV commercials, magazines). Davidson, Jessica, “Women, Fascism and Work in Francoist Spain: The Law for Political, Professional and Labor Rights”.

Deadline for power point submission.

Tuesday, April 23. TOPIC 9 (cont.) Film “Women on the verge of a nervous breakdown”, P. Almodóvar.

Thursday, April 25. TOPIC 9 (cont.). Film discussion and debate. From late Francoist regime to Spanish transition to Democracy: Articles on Newspapers about the transformation of Spain in the 80s.

Tuesday, April 30: Oral presentations

Tuesday, May 7: Oral presentations

Thursday, May 9 Oral presentations, third day (last day of classes).