



Created Date	2020-01-16 21:27:08	
Course Title	KOREAN POPULAR CULTURE AND KOREAN WAVE	
Location	NMH104	
Instructor	Kim Jungwon	
Office		
e-mail & Office Hour	jungwon.kim@yonsei.ac.kr	
Target Students	International exchange students interested in Korean popular culture, K-pop (Korean popular music), Korean Wave, or Korean culture at large	
Course Description & Goals	This course examines Korean popular culture and its related issues in historical and sociocultural contexts. For this examination, the course	
Prerequisite	No prerequisites are required.	
Course Requirements	<p>Students are required to actively participate in in-class discussions on weekly topics. Also, students will be required to carry out research</p> <p>Students are expected to acquaint themselves with romanization of Korean words instead of English translation. Since this class will rely on students are required to learn themselves this romanization system at http://en.wikipedia.org/wiki/Revised_Romanization_of_Korean.</p> <p>Cellphones MUST be turned off during class. Laptops and tablets are allowed ONLY for academic uses - notetaking or googling particular academe use mobile devices for texting (Kakaotalking, Whatsapping, Skyping, etc.) or online shopping, leave regularly to use phones, or disrupt class</p> <p>For research for and presentation of team project, plagiarism will NOT be tolerated. Students will be required to specify work cited in the e</p> <p>Cheating will NOT be tolerated. Students who cheat on an examination will automatically receive ZERO (0) point for the exam grade, being repc their home university.</p>	
Grading Policy(Absolute)	Attendance 20% Class participation 10% Team project 30% Final 40%	
Texts & References		
Instructor's Profile	Dr. Jungwon Kim is an ethnomusicologist specializing in Korean popular music cultures and gender. She earned her Ph.D. from the University of	
TA's Name & Contact Information	None	
Syllabus in English	Syllabus in English (see the below)	
Week	Period	Weekly Topic & Contents
4	2020-04-06 2020-04-12	Korean modern folk music and collegiate culture 1. Ups and downs in Korean modern folk music 2. The development of collegiate culture in the 1960s and 70s 3. Korean democratization and protest culture * Screening of the Korean movie C'est Si Bon (part) (2015)
5	2020-04-13 2020-04-19	Theatre as popular culture in Korea 1. Changgeuk (traditional Korean music drama) 2. Yeoseong gukkeuk (women's national drama) 3. Madanggeuk, modern theatre as appreciation of Korean traditional play 4. Madang nori, traditional-ish Korean musical Trot and urban/suburban culture in Korea 1. Musical and visual traits of Korean trot 2. The change of the main audience and culture of trot
6	2020-04-20 2020-04-26	The 1990s Korean society and popular culture (1) 1. Taiji Boys and the 1990s Korean popular music 2. Sinsedae (new generation) culture
7	2020-04-27 2020-05-03	The 1990s Korean society and popular culture (2) 1. Art or popular cinema 2. Television dramas
8	2020-05-04 2020-05-10	No class (Children's Day)
9	2020-05-11 2020-05-17	First-generation K-pop idols and hallyu (Korean Wave) 1. The emergence of idol musicians in Korea 2. First-generation Korean idols' advance into the Asian pop music market 3. The beginning of hallyu
10	2020-05-18	Group presentation

	2020-05-24	
11	2020-05-25 2020-05-31	K-pop (1) 1. Second-generation K-pop idols' musical and non-musical activities 2. Non-idol musicians recognized as K-pop stars outside of Korea
12	2020-06-01 2020-06-07	K-pop (2) 1. Cultural appropriation/appreciation, and cultural imperialism in the K-pop scene 2. Racism (colorism) and xenophobia in Korean popular culture 3. K-pop stars' scandal 4. Extensive conceptualization of K-pop
13	2020-06-08 2020-06-14	K-pop (3) 1. Produce 101 series and audience members as pop music producers 2. K-pop fandom
14	2020-06-15 2020-06-21	K-pop (4) 1. K-pop fandom (cont.) 2. Gender and sexuality issues in the K-pop scene 3. BTS sensation and issues around BTS Review for final
15	2020-06-22 2020-06-27	Final examination
16	2020-06-22 2020-06-27	
1	2020-03-16 2020-03-22	Orientation to popular culture and Korea 1. Understanding culture (culture, high culture, and popular culture) 2. A brief summary of Korean history along with orientation to cultures in each historical era (from the ancient time to Joseon Dynasty)
2	2020-03-23 2020-03-29	New terms and media for popular culture in the early 20th century Korea 1. Sinminyo (new folksong), yuhaengga (popular song) and new styles of popular music 2. The emergence of first pop stars and the first Korean Wave 3. Modernization (Westernization) of Korean popular culture 4. Sinyeoseong (new women) and Korean popular culture
3	2020-03-30 2020-04-05	Korean rock 'n' roll and youth culture 1. Pioneers in Korean rock 'n' roll in the 1960s 2. The development of Korean rock bands and their music in the 1970-80s 3. The construction of youth culture in postwar South Korea

