

## IEE3371-01 ( 2ND SEMESTER, 2020 )



Created Date	2020-07-24 21:40:20	Last-Modified	2020-07-24 23:04:45
Course Title	UNDERSTANDING K-POP	Credit	3
Location	DWHMB121	Time	Wed1,2,3

Instructor	Kim Jungwon	Department	국제처
Office		Telephone	
e-mail & Office Hour			

Core Competencies			
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Target Students	International exchange students interested in K-pop (Korean popular music)
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Course Description & Goals	<p>This course examines a history of and issues in popular music cultures of contemporary Korean society. For this examination, the course surveys the development of various genres of Korean popular music, from sinminyo (new folksong) in the early twentieth century to the recent K-pop. Also, this course aims to situate these musical genres in a variety of the Korean contexts, including modernization, Westernization, industrialization, urbanization, democratization, globalization, the Korean currency crisis, the Korean Wave, fandom, and gender and sexuality. Drawing upon abundant music and video clips, the course will incorporate lectures and in-class discussions on weekly topics. Through this course, students will learn:</p> <ol style="list-style-type: none"> <li>1. How to approach contemporary Korean society and its history especially in relation to popular music cultures.</li> <li>2. How to study a history of Korean popular music.</li> <li>3. How to analyze K-pop socio-culturally, socio-historically, socio-politically, and socio-economically.</li> <li>4. How to listen to K-pop more critically and analytically.</li> <li>5. How to discuss K-pop-related social issues by means of music, music videos, and musical performance.</li> </ol> <p>This learning will then enable students to better understand K-pop as a culturally, socially, and politically inclusive phenomenon, as well as to explore contemporary South Korea from diversified perspectives.</p>
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Prerequisite	No prerequisites are required.
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Course Requirements	<p>Students are required to participate in in-class debates on weekly topics. Also, students will be assigned to film a music video to any K-pop song as team project. Students will deliver 20-minute-presentation of this music video including a 15-minute spoken narration of their production note. Additionally, students will be assigned to write a short essay (double-spaced, 10 pages maximum) on any topics related to K-pop as a term paper.</p> <p>Students are expected to acquaint themselves with romanization of Korean words instead of English translation. Since this class will rely on the Revised Romanization of Korean, students are required to learn themselves this romanization system at <a href="http://en.wikipedia.org/wiki/Revised_Romanization_of_Korean">http://en.wikipedia.org/wiki/Revised_Romanization_of_Korean</a>.</p>
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Cellphones MUST be turned off during class. Laptops and tablets are allowed ONLY for academic uses - notetaking or googling particular academic terminology. Students who use mobile devices for texting (Kakaotalking, Whatsapping, Skyping, etc.) or online shopping, leave regularly to use phones, or disrupt class will be marked down in participation grades. Leaving before the end of class without permission from the instructor will be counted as an absence. Recording lectures without permission from the instructor will not be allowed.

Plagiarism will NOT be tolerated. Ideas that are not your own must be presented with an appropriate citation style. Students who plagiarize without citation will fail the course, being reported to both Yonsei University and their home university.

Cheating will NOT be tolerated. Students who cheat on an examination will automatically receive ZERO (0) point for the exam grade, being reported to both Yonsei University and their home university.

No midterm and final examinations (replaced by weekly reports on online lectures and a term paper respectively).

**Grading Policy(Absolute)**  
 Attendance 20%  
 Class participation 10%  
 Midterm (weekly reports on online lectures) 10%  
 Team project 30%  
 Final (Term paper) 30%

**Texts & References**  
 No textbooks are required. Reading materials, including book chapters, journal articles, newspaper stories, and blog postings, will be distributed by the instructor if needed.

**Instructor's Profile**  
 Dr. Jungwon Kim is an ethnomusicologist specializing in Korean popular music cultures and gender. She earned her Ph.D. from the University of California, Riverside. Her dissertation investigates K-pop and its female fandom in Korea. As a member of fandom for K-pop musicians, Dr. Kim is actively engaging in fan practices herself and researching K-pop fandom. Since 2018, she has taught K-pop-related courses at several institutions, including Yonsei University.

**TA's Name & Contact Information**  
 None

**Syllabus in English**  
 Syllabus in English (see the below)

Week	Period	Weekly Topic & Contents	Course Material Range & Assignments	Reference
1	2020-09-01 2020-09-07	Korean popular music cultures in the late 19th and early 20th centuries 1. Minyo (folk song), pansori (music narrative genre), pungmul (traditional Korean percussion ensemble music), and talchum (mask dance drama) 2. Popularity and circulation of sinminyo (new folksong) and yuhaengga (popular song) both within and outside of Korea 3. The emergence of first pop stars 4. Modernization (Westernization) in Korean popular music genres	TBA Grouping for team project	(9.1.) Fall semester classes begin (9.3. - 9.7.) Course add and drop period
2	2020-09-08 2020-09-14	Emergence of rock 'n' roll and youth culture in Korea	TBA Submission of a	

		<ol style="list-style-type: none"> <li>Pioneers in Korean rock 'n' roll in the 1960s</li> <li>The development of Korean rock bands and their music in the 1970-80s</li> <li>The construction of youth culture in postwar South Korea</li> </ol>	K-pop song title for group project to the instructor	
3	2020-09-15 2020-09-21	<p>Korean modern folk music and collegiate culture</p> <ol style="list-style-type: none"> <li>The rise and fall of Korean modern folk music under dictatorships</li> <li>The development of collegiate culture in the 1960s and 70s</li> <li>Korean democratization and protest culture</li> </ol> <p>* Screening of the Korean movie C'est Si Bon (part) (2015)</p>	Watching the Korean movie Mask Dalho (or Highway Star) (2007) as a reference for Week 4	
4	2020-09-22 2020-09-28	<p>Trot and Korean pop ballads</p> <ol style="list-style-type: none"> <li>Musical traits of trot</li> <li>Urban/suburban cultures in industrialized society</li> <li>Heyday of Korean pop ballads</li> <li>New (sub)culture of trot</li> </ol>	TBA	
5	2020-09-29 2020-10-05	No class (Chuseok Holiday)	TBA	(9.30. - 10.2.) Chuseok Holiday (10.3.) National Foundation Day
6	2020-10-06 2020-10-12	<p>The 1990s Korean society and the Korean popular music scene</p> <ol style="list-style-type: none"> <li>Taiji Boys</li> <li>Global pop's influence on Korean popular music (rap dance music, hip-hop, funk, reggae, and R&amp;B)</li> <li>Sinsedae (new generation) culture</li> </ol>	TBA	(10.6. - 10.8.) Course withdrawal period (10.7.) First third of the semester ends (10.9.) Hangul Proclamation Day
7	2020-10-13 2020-10-19	<p>First-generation K-pop idols and hallyu (Korean Wave)</p> <ol style="list-style-type: none"> <li>The emergence of first-generation idol musicians in Korea</li> <li>First-generation Korean idol musicians' advance into the Asian pop music market</li> <li>The beginning of hallyu</li> </ol>	TBA	
8	2020-10-20 2020-10-26	Group presentation	Submission of team project (music videos) to the instructor	(10.20. - 10.26.) Midterm Examinations
9	2020-10-27 2020-11-02	<p>Second-generation K-pop idols' global/local strategy and non-idol musicians in the K-pop scene</p> <ol style="list-style-type: none"> <li>Second-generation K-pop idols' musical and non-musical activities to attract broader audience members both within and outside of Korea</li> <li>Non-idol musicians recognized as K-pop stars outside of Korea</li> </ol>	TBA	
10	2020-11-03	Critical and controversial issues in/of	TBA	

	2020-11-09	K-pop 1. Cultural appreciation/appropriation, cultural imperialism, and racism (colorism) 2. K-pop stars' scandals 3. Extensive conceptualization of K-pop		
11	2020-11-10 2020-11-16	Auditions and competitions on K-pop 1. Televised auditions and competitions on Korean popular music or K-pop, ranging from MBC Campus Song Festival (MBC College Musicians Festival) to Produce X 101 2. Audience members' role as producers in the K-pop scene	TBA	(11.16.) Second third of the semester ends
12	2020-11-17 2020-11-23	K-pop fandom (1) 1. History of fandom for popular culture in Korea 2. Ttechang (fan singing/chanting) 3. K-pop dance covers	TBA	
13	2020-11-24 2020-11-30	K-pop fandom (2) 1. Fan merchandise/fan-made content 2. Sasaeng (stalkers in fandom) 3. K-pop fans' social activities	TBA	
14	2020-12-01 2020-12-07	Gender and sexuality in the K-pop scene (1) 1. Male idols' masculinities 2. Female idols' femininities	TBA	
15	2020-12-08 2020-12-14	Gender and sexuality in the K-pop scene (2) 1. Female idols' objectification and sexualization 2. Misogyny in the K-pop scene	TBA	(12.8. - 12.21.) Self-study and Final Examinations
16	2020-12-15 2020-12-21	Gender and sexuality in the K-pop scene (3) 1. Male homosexuality for (female) fandom 2. LGBTQ+ issues in the K-pop scene  BTS sensation and issues around BTS	Submission of a term paper to the instructor	(12.8. - 12.21.) Self-study and Final Examinations

\* Changes in Management of Academic Semester

During the midterm examinations (2020.10.20. - 10.26.) and final examinations (2020.12.8. - 12.21.) period, classes or self-study should be continued unless there is an exam scheduled during the week.

\* According to the University regulation section 57-2, students with disabilities can request special support related to attendance, lectures, assignments, or exams by contacting the course professor at the beginning of semester. Upon request, students can receive such support from the course professor or from the Center for Students with Disabilities(OSD). The following are examples of types of support available in the lectures, assignments, and exams:

(However, actual support may vary depending on the course.)

[Lecture]

- Visual Impairment: alternative, braille, enlarged reading materials, note-taker
- Physical Impairment: alternative reading materials, access to classroom, note-taker, assigned seat
- Hearing Impairment: note-taker/stenographer, recording lecture
- Intellectual Disability/Autism: note-taker, study mentor

[Assignments and Exam]

- Visual, Physical, Hearing Impairment: extra days for submission, alternative type of assignment, extended exam time, alternative type of exam, arranging separate exam room, and proctors, note-taker
- Intellectual Disability/Autism: personalized assignments, alternative type of evaluation

