

**COURSE SYLLABUS** (Guía de Estudio)

**UNITED STATES FOREIGN POLICY**

*POLÍTICA EXTERIOR DE ESTADOS UNIDOS* Clave: LRI 3071

Spring 2019 · Sec. 1 · MWF 17:00-17:50 · CS-113

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**COURSE DESCRIPTION**

A survey of the variety of forces that shape foreign policy for the United States of America. The course also examines the key institutions and actors involved in foreign policy making, a wide range of recent foreign policy decisions, and the economic and military issues confronting the United States in the early 21st century. It also highlights major policy problems on the agenda and addresses questions of grand strategy, regional and bilateral relations, and the ways in which domestic forces affect the content of American foreign policy.

**COURSE LEARNING OBJECTIVES**

Students who successfully complete this course will:

- Be able to explain the principles that form the basis for foreign policy making from a U.S. perspective;
- Have an in-depth knowledge of the major events and themes in U.S. foreign policy across the history of the nation;
- Have an in-depth knowledge of how major themes and debates in U.S. foreign policy influence the formation of such policy today and possibly into the future;
- Have the tools and skills necessary to conduct analytical research on U.S. foreign policy;
- Gain an increased understanding of the various players in the formulation, implementation, evaluation and modification of U.S. foreign policy, including the President, the Congress, military and intelligence agencies, media, and public opinion.
- Increase their analytical, writing, discussion, and presentation skills.

**READINGS**

The core readings will draw from the following book by Bruce Jentleson: *American Foreign Policy: The Dynamics of Choice in the 21<sup>st</sup> Century*, 5<sup>th</sup> edition, by Bruce W. Jentleson (New York: W.W. Norton & Company, 2014).

Copies of the book chapters will be emailed to the class, and also posted on the course portfolio. Additional readings will come from academic journal articles, other book chapters, and web sites, which will be sent to the class by the instructor. Students are also expected to stay abreast of current events in U.S. foreign policy as they will be weaved into the regular class discussion.

**EVALUATION CRITERIA**

The course grade will be assessed as follows:

Partial Exam #1 – Wed, February 13	20%
Partial Exam #2 (Group Report) – Wed, March 20	30%
Partial Exam #3 (Oral Presentations of Group Project)	20%
Final Exam – date to be confirmed	30%

Further details on all exams and the current news article/oral presentation assignment will be provided in class and emailed to all students.

1. Partial Exam #1 – Review of Web Sites - Due Wednesday, February 13 (20%)

The first partial exam is a take-home assignment that consists of a brief review and analysis of web long for organizations, think tanks, and other blogs related to U.S. foreign policy. A long list of web sites in three categories will be sent to the class, and students need to review and analyze at least four from each category. Each entry should be first a brief summary and description of the organizations and/or web site (one paragraph), and a second paragraph that is commentary/analysis/opinion. Further details will be provided in the instructions and list of web sites emailed to the class.

2. Partial Exam #2 – Group Report on U.S. Presidency – Due Wednesday, March 20 (30%)

Students will be assigned to groups representing one of the U.S. presidents from Kennedy to Trump. Each group will write up a Group Report of approximately 8-12 pages on the president, addressing three things: (i) the foreign policy experience and belief system of the president as it relates to foreign affairs, (ii) identity and analyze the role of the top foreign policy advisors, including Secretary of State, national security advisors, etc., and (iii) identity the top 2-3 foreign policy agenda items during the presidency, with a brief summary and analysis. The report (20%) should be approximately 8-12 pages in length, with subheading outlining the three parts.

3. Partial Exam #3 – Group Oral Presentation – (20%)

Each group will also deliver a brief oral presentation of 10-15 minutes to the class about the presidency, to be scheduled during weeks 11, 12, 15 and 16.

4. Final Exam (30%)

The final exam will consist of a short essay from a list of three or four, to assess knowledge of U.S. foreign policy. Further details will be provided in class, including a review session in the final week.

**CLASS POLICIES**

Students are reminded that it is very important maintain academic ethical standards and respect all opinions and points of view of their fellow students. Plagiarism is strictly prohibited. Depending on the type of plagiarism, the sanction be from a grade of zero on an assignment to temporary expulsion from studies. All internal UDLAP rules and regulations must be observed as well as any recommendations from the Academic Director of the Department of International Relations and Political Science. It is worth stressing the following norms of classroom behavior: do not arrive late to class or leave early after it starts; do not consume food in the classroom; and do not use cellular/mobile phones nor laptop computers or tablets without prior authorization from the instructor. It is prohibited to record any portion of the class by audiovisual or sound without prior approval by the instructor. It is also prohibited to make public any class information without the expressed consent of the instruction or other class participants.

## **ABOUT THE INSTRUCTOR**

Dr. Carlos Juárez joined the *Universidad de las Américas Puebla* as a full-time professor (profesor senior titular) in Fall 2018. From 1997 to 2016, he was professor of political science at *Hawai'i Pacific University* in Honolulu, Hawai'i USA, where he also served as Department Chair of International Studies and Social Sciences and Dean of International Studies. He has been a visiting professor at the *University of San Diego* (California), *Universidad de los Andes* (Bogotá, Colombia), *University of Ljubljana* (Slovenia), *Management Center Innsbruck* (Austria), and *Universidad Iberoamericana* (Mexico City). His research appointments include Research Fellow at the Center for U.S.-Mexican Studies at the *University of California, San Diego*; University of California President's Postdoctoral Fellow at UC San Diego's School of Global Policy and Strategy; and Research Scholar at Harris Manchester College, *University of Oxford*, England. Prof. Juárez has also been awarded four grants from the prestigious Fulbright program to be a visiting Fulbright Scholar at *El Colegio de San Luis* in San Luis Potosí, Mexico (Spring/Summer 2000); *Masaryk University* in Brno, Czech Republic (Fall 2003, Spring 2005); *Management Center Innsbruck* in Austria (Spring 2015); and the *Birla Institute of Technology and Science, Pilani* in Goa, India (Fall 2017).

His experience with foreign policy and diplomacy includes work as a Congressional Intern in the United States Senate while in graduate school, for the office of then Senator Alan Cranston (Democrat-California), where he worked on immigration reform and South Africa sanctions. Also, from 2008-2013 he served on the Consular Corps of Hawai'i as Honorary Consul of the Republic of Peru for Hawaii and the Pacific. As Honorary Consul he was an accredited diplomat with the Peruvian delegation to the 2011 APEC Leaders' Summit (held in Honolulu, Hawai'i in November 2011 and hosted by President Barack Obama), where he served as whispering translator and interpreter for then Peruvian President Ollanta Humala and Foreign Minister Nicolas Roncagliolo, facilitating bilateral meetings with heads of state and foreign and trade ministers from Australia, Chile, Japan, Vietnam, and with President Barack Obama and Secretary of State Hillary Clinton.

Dr. Juárez was born in the USA of Mexican parents and has dual USA/Mexican citizenship. He has lived in nine countries on four continents, in four U.S. states and in Washington, DC, and is a graduate of *Greengate School* (Colegio Greengates) near Mexico City (Lomas Verdes, Naucalpan, Edo. de México). He received his B.A. in International Studies/Foreign Service from *Baylor University* in Texas, his M.A. in International Relations from the *University of San Diego*, and his M.A. and Ph.D. in Political Science from the *University of California, Los Angeles* (UCLA).

## Schedule and Reading List

(please note: the schedule may be adjusted as needed)

Updated 22 March 2019

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### Week 1 (Jan 14, 16, 18) **INTRODUCTION TO UNITED STATES FOREIGN POLICY**

The Strategic Context: Foreign Policy Strategy and the Essence of Choice  
The Four "Ps": Power, Peace, Prosperity, Principles

*Reading:* Jentleson, *American Foreign Policy*, chapter 1

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### Week 2 (Jan 21, 23, 25) **THE DOMESTIC CONTEXT (I): THE THREE BRANCHES OF THE U.S. GOVERNMENT**

The President, Congress, and "Pennsylvania Avenue Diplomacy"  
Executive-Branch Politics, Executive-Congressional Relations

*Readings:*

- Jentleson, *American Foreign Policy*, chapter 2
  - Walt, Stephen, "Planning for the Post-Trump Wreckage," *Foreign Policy*, 30 August 2018
  - 2.1 Arthur Schlesinger, Testimony to the U.S. Congress, Special Subcommittee on War Powers
  - 2.2 Graham T. Allison, "Conceptual Models and the Cuban Missile Crisis"
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### Week 3 (Jan 28, 30, Feb 1) **THE DOMESTIC CONTEXT (II): INTEREST GROUPS, MEDIA, AND PUBLIC OPINION**

Interest Groups and Their Influence  
The Impact of the News Media and Public Opinion

*Readings:* Jentleson, *American Foreign Policy*, chapter 3

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### Week 4 (Feb 6, 8) **THE HISTORICAL CONTEXT: AMERICAN FOREIGN POLICY, 1789-1945**

No Class Monday, Feb 4

Historical Chronology: Revolutionary War & Consolidation of Independence, 1776-1800  
Expansion and Preservation, 1801-65; Global Emergence, 1865-1919  
Isolationist Retreat, 1919-41; World War II, 1941-45

*Readings:* Jentleson, *American Foreign Policy*, chapter 4

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### Week 5 (Feb 11, 13, 15) **THE COLD WAR CONTEXT (I): ORIGINS AND FIRST STAGES**

International Institutionalism and the United Nations, Nuclear Deterrence and Containment  
The Vietnam War: A Profound Policy Setback

*Readings:* Jentleson, *American Foreign Policy*, chapter 5

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### Week 6 (Feb 18, 20, 22) **THE COLD WAR CONTEXT(II): LESSONS AND LEGACIES**

The Rise and Fall of *Détente*; Reagan, Gorbachev and the End of the Cold War

*Readings:* Jentleson, *American Foreign Policy*, chapter 6

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Week 7 (Feb 25, 27, March 1) **GRAND STRATEGY FOR A NEW ERA – Part 1**

Unilateralism versus Multilateralism; Power: Military Force, Nuclear Deterrence, Terrorism Deterrence

*Readings:* Jentleson, *American Foreign Policy*, chapter 7

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Week 8 (March 4, 6, 8) **GRAND STRATEGY FOR A NEW ERA – Part 2**

Peacemaking and Democracy Promotion: United Nations, WMD, ICC, Regional Organizations  
Prosperity: Globalization and Globalism, International Trade, Finance, and Development

*Readings:* Jentleson, *American Foreign Policy*, chapter 8

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Week 9 (March 11, 13, 15) **POST-COLD WAR FOREIGN POLICY POLITICS**

President, Congress & War Powers; Review of Recent Presidents (Bush I, Clinton, Bush II, Obama, Trump)

*Readings:* Jentleson, *American Foreign Policy*, chapter 9

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Week 10 (March 20, 22) **GROUP REPORTS DUE**

No Class Monday, March 18

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Week 11 (March 25, 27, 29) **ASIA'S RISING STRATEGIC IMPORTANCE: CHINA, JAPAN, THE KOREAS,  
INDIA & THE EMERGING ASIA-INDO-PACIFIC REGION**

China: Cooperation, Competition, Confrontation; Japan, North and South Korea, Asian Regionalism  
India: Relations with an Emerging Power, The Post-Cold War World

*Readings:*

- Jentleson, *American Foreign Policy*, chapter 10
- Richard Haass, "The Post-Cold War World," chapter 4 in *A World in Disarray: American Foreign Policy and the Crisis of the Old Order* (NY: Penguin, 2017).

March 27 (Wed): **KENNEDY Group presentation**

– *Fernanda Romo, Alejandro Reynoso, Yazmín Barragán, Marijose Llaca*

March 29 (Fri): **JOHNSON Group presentation**

– *Renata Chabert, Darlene, Propudinat, Guillermo Volante, Natalia Morayta*

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Week 12 (April 1, 3) **WAR, PEACE, TERRORISM, DEMOCRACY: THE MIDDLE EAST**

NO CLASS Friday, April 5 (V Congreso Espacio Acción Público)  
9/11 and its Impact, The Iraq War, The Arab-Israeli Conflict

*Readings:* Jentleson, *American Foreign Policy*, chapter 11

April 1 (Mon): **NIXON Group presentation**

– *Karla Carmona, Daniela Domínguez, Daniela San Marcos, Dulce de la Paz*

April 5 (Wed): **REAGAN Group presentation**

– *Diana Huesca, Mará José Serrano, Luis Eduardo Casas, Natalia Tejero*

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Week 13 (April 8, 10, 12)

NO CLASS – instructor will provide links for video and additional readings

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Week 14 (April 15-19)

NO CLASS (Semana Santa/Easter Break)

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Week 15 (April 22, 24, 26)

**OLD FRIENDS, OLD ENEMY:  
21<sup>ST</sup> CENTURY RELATIONS WITH EUROPE AND RUSSIA**

The Atlantic Alliance in the Post-Cold War Era; The European Union and U.S.-EU Economic Relations  
Russia: Friend, Competitor, Adversary?

*Readings:*

- Jentleson, *American Foreign Policy*, chapter 12
- Stephen M. Walt, "Defining the 'Blob': What is the 'Foreign Policy Community'?", chapter 3 in Stephen M. Walt, *The Hell of Good Intentions: America's Foreign Policy Elite and the Decline of U.S. Supremacy* (NY: Farrar, Strauss and Giroux, 2018).

April 22 (Mon): **BUSH I Group presentation**

– Denisse Godínez, Aarón García, Andrea Ocampo, Karla Osorio

April 24 (Wed): **CLINTON Group presentation**

– Elba Pérez, Vanessa Riaño, Ana Paola Anchondo, Raúl Guzman

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Week 16 (April 29, May 1, 3)

**THE AMERICAS: RELATIONS WITH LATIN AMERICA AND CANADA**

Historical Legacies of U.S. relations with Latin America; Democracy Promotion: Scopes and Limits  
Drug "Wars" and NAFTA

*Readings:* Jentleson, *American Foreign Policy*, chapter 13

April 29 (Mon): **BUSH II Group presentation**

– Regina Zardian, Rebeca Rosas, Verónica Moreno, Agathe Labadi

May 1 (Wed): **OBAMA Group presentation**

– Dafne Cruz, Ximena Oróztico, Sandra García, María Fernanda Oyarvide

May 3 (Fri): **TRUMP Group presentation**

– Blanca Reyes, Stefany Straffon, María José Brito, Luis Eduardo Muñoz

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Week 17 (May 6, 8, 10) **THE DECLINE OF U.S. INFLUENCE**

Continuity and Change in U.S. Foreign Policy, The Decline of American Influence in Global Politics

*Readings:*

- Ivo H. Daalder and James M. Lindsay, "The Empty Throne" (chapter 1) and "America Alone" (chapter 7) from *Empty Throne: America's Abdication of Global Leadership* (NY: Public Affairs, 2018).
  - Stephen M. Walt, "How Not To Fix U.S. Foreign Policy," chapter 6 in Stephen M. Walt, *The Hell of Good Intentions: America's Foreign Policy Elite and the Decline of U.S. Supremacy* (NY: Farrar, Strauss and Giroux, 2018).
  - Richard Haass, "World Order 2.0," chapter 10 in *A World in Disarray: American Foreign Policy and the Crisis of the Old Order* (NY: Penguin, 2017).
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Final Exam date to be announced (take home assignment)