

COURSE SYLLABUS (Guía de Estudio)

Updated 18 Jan 2019

GLOBAL POLITICAL ECONOMY

Economía Política Global · Clave: LRI 3041
Spring 2019 · Sec. 1 · MWF 14:00-14:50 · NE-112
Dr. Carlos E. Juárez · carlos.juarez@udlap.mx
Office CS-240 · Ext 204

COURSE DESCRIPTION

The course explores the interplay of economics and politics in the world arena. Topics covered include the politics of international trade, development, the relationship between democracy and markets, multi-state cooperation in solving trans-border economic problems, the persistent gap between rich and poor countries (and the rich and poor within countries), and the structural balance of power between and among states and institutions.

COURSE MATERIALS

The main readings for the course will come from the following book:

International Political Economy: Perspectives on Global Power and Wealth, 6th edition, edited by Jeffrey A. Frieden, David A. Lake, and J. Lawrence Broz. W.W. Norton & Company, 2017.

The instructor will make available individual chapters as PDF files, sent by email and posted to the course portfolio on the UDLAP intranet. Additional readings (PDF files of articles/book chapters, links to web sites, etc.) will be made available by the instructor and also emailed to the class and posted on the portfolio.

Students are also expected to stay abreast of current events in global politics and economics as they will be incorporated into the class discussion.

CLASS POLICIES

There will be no make-up work for failure to turn in an assignment. Regular participation is mandatory. There are two exceptions: (1) a documented health problem (be prepared to document your illness), and (2) school-related or exceptional work-related activities that can be documented (please notify the instructor in advance). Students are required to be aware of and adhere to the UDLAP's policies on academic integrity. Plagiarism, in particular, will not be tolerated.

COURSE LEARNING OUTCOMES

By the end of the course, students will be able to:

- Demonstrate knowledge and understanding of major theories in the field of global political economy.
- Become familiar with the key actors and institutions involved in issues of development, globalization, and economic interdependence.
- Gain a better understanding of the causes and dynamics of the persistent income gap between rich and poor countries, as well as the rich and poor within poor countries.

- Understand and articulate the moral dimensions and a range of ethical considerations of international relations, development, and political economy.
- Review and assess a wide range of open sources of information on global politics and economics, including print media, academic literature, and internet sites.
- Develop competency in written self-expression and sharpen their critical and analytical thinking skills.
- Improve research and writing skills.

GRADING METHOD

The course grade will be assessed as follows:

Partial Exam #1 – Wednesday, February 13	20%
Partial Exam #2 – Wednesday, March 13	25%
Partial Exam #3 – Friday, April 12	25%
Final Exam – date to be confirmed	30%

The three partial exams will be take-home assignments, submitted to the instructor by email as Word or PDF files, and are due by the end of day, 23:59. Late papers, without prior approval or reasonable justification, are penalized.

Partial Exam #1 - Review of Web Sites – Due Wednesday, February 13

The assignment calls for students to review a selection of internet sites relevant to the course. The instructor will email the class a list of web sites, in several categories relevant to the course. Students will write up a short paper summarizing a broad selection of the sites and offering some personal reaction or commentary. Which sites did you find useful or interesting? Where any of them particularly user-friendly, or perhaps not so? Would you recommend any site? Why? What did you learn that surprised you? Which sites are you likely to go back to in the future? More detailed instructions will be included with the list of web sent emailed to the class

Partial Exam #2: Review of Readings – Due Wednesday, March 13

Partial Exam #2 is a review and critique of at least two separate readings for any single week from weeks 2-8. The paper should be approximately 3-4 pages in length (1.5 or double-spaced) and must follow a specific format. The first half should be a brief but thorough summary: a straightforward restatement of the main issue(s), in your own words, using a few brief quotes if needed. The second half is your own analysis/commentary/opinion: what is the significance of the issue covered in the book section? What are its implications? Do you find any argument(s) or evidence presented compelling? Agree or disagree? Why or why not? In other words, what are own thoughts about the issue(s) you describe in the summary section?

Partial Exam #3: Analysis of Current Issue – Due Friday, April 12

Students will complete a brief analysis of a current issue in the global political economy, drawing information from relevant sources (media, think tanks, academic literature, etc.), and connecting the issue directly to core concepts, theories, and topics covered in the class. More detailed instructions and guidelines will be provided in class and emailed to all students.

E. Final Examination – Date to be confirmed

The final exam assignment will consist of a short essay of approximately 900-1200 words, or approximately 3-4 pages (1.5 or double-spaced). The instructor will post several open-ended questions that address major issues explored in the course readings and discussion, essentially, a chance to sum up

some of the key lessons learned in the course. The essay needs to make specific reference to readings, core concepts, and theoretical approaches touched on in the course readings and discussions.

Please note that improvement throughout the course will be rewarded in the final grade. Evidence of inadequate preparation or participation, on the other hand, will also be reflected very strongly in the final grade.

ABOUT THE INSTRUCTOR

Dr. Carlos Juárez joined the *Universidad de las Américas Puebla* as a full-time professor (profesor senior titular) in Fall 2018. From 1997 to 2016, he was professor of political science at *Hawai'i Pacific University* in Honolulu, Hawai'i USA, where he also served as Department Chair of International Studies and Social Sciences and Dean of International Studies. He has been a visiting professor at the *University of San Diego* (California), *Universidad de los Andes* (Bogotá, Colombia), *University of Ljubljana* (Slovenia), *Management Center Innsbruck* (Austria), and *Universidad Iberoamericana* (Mexico City). His research appointments include Research Fellow at the Center for U.S.-Mexican Studies at the *University of California, San Diego*; University of California President's Postdoctoral Fellow at UC San Diego's School of Global Policy and Strategy; and Research Scholar at Harris Manchester College, *University of Oxford*, England. Prof. Juárez has also been awarded four grants from the prestigious Fulbright program to be a visiting Fulbright Scholar at *El Colegio de San Luis* in San Luis Potosí, Mexico (Spring/Summer 2000); *Masaryk University* in Brno, Czech Republic (Fall 2003, Spring 2005); *Management Center Innsbruck* in Austria (Spring 2015); and the *Birla Institute of Technology and Science, Pilani* in Goa, India (Fall 2017).

His experience with foreign policy and diplomacy includes work as a Congressional Intern in the United States Senate while in graduate school, for the office of then Senator Alan Cranston (Democrat-California), where he worked on immigration reform and South Africa sanctions. Also, from 2008-2013 he served on the Consular Corps of Hawai'i as Honorary Consul of the Republic of Peru for Hawaii and the Pacific. As Honorary Consul he was an accredited diplomat with the Peruvian delegation to the 2011 APEC Leaders' Summit (held in Honolulu, Hawai'i in November 2011 and hosted by President Barack Obama), where he served as whispering translator and interpreter for then Peruvian President Ollanta Humala and Foreign Minister Nicolas Roncagliolo, facilitating bilateral meetings with heads of state and foreign and trade ministers from Australia, Chile, Japan, Vietnam, and with President Barack Obama and Secretary of State Hillary Clinton.

Dr. Juárez was born in the USA of Mexican parents and has dual USA/Mexican citizenship. He has lived in nine countries on four continents, in four U.S. states and in Washington, DC, and is a graduate of *Greengate School* (Colegio Greengates) near Mexico City (Lomas Verdes, Naucalpan, Edo. de México). He received his B.A. in International Studies/Foreign Service from *Baylor University* in Texas, his M.A. in International Relations from the *University of San Diego*, and his M.A. and Ph.D. in Political Science from the *University of California, Los Angeles* (UCLA).

SCHEDULE AND READING LIST

Unless otherwise indicated, the individual chapters come from the core textbook, *International Political Economy: Perspectives on Global Power and Wealth*, edited by Frieden, Lake and Broz (W.W. Norton, 2017).

Week 1 (Jan 14, 16, 18)

Introduction to Global Political Economy

“Introduction: International Politics and International Economics”

Week 2 (Jan 21, 23, 25)

Contending Theoretical Perspectives

1. Ronald Rogowski, “Commerce and Coalitions: How Trade Affects Domestic Political Alignments.”
 2. Jeffrey A. Frieden, “The Political Economy of Adjustment and Rebalancing”
 3. Stephen D. Krasner, “State Power and the Structure of International Trade”
 4. Christina L. Davis, “International Institutions and Issue Linkage: Building Support for Agricultural Trade Liberalization”
-

Week 3 (Jan 28, 30, Feb 1)

Historical Perspectives

5. Cheryl Schonhardt-Bailey, “Free Trade: The Repeal of the Corn Laws”
 6. Peter Alexis Gourevitch, “International Trade, Domestic Coalitions, and Liberty: Comparative Responses to the Crisis of 1873-1896”
 7. Daron Acemoglu, “Root Causes: A Historical Approach to Assessing the Role of Institutions in Economic Development”
 8. Michael Bailey, Judith Goldstein, and Barry R. Weingast, “The Institutional Roots of American Trade Policy: Politics, Coalitions, and International Trade”
-

Week 4 (Feb 6, 8)

Foreign Direct Investment

No Class Monday, Feb 4

9. Richard Caves, “The Multinational Enterprise as an Economic Organization”
 10. Sonal Pandya, “Labor Markets and Demand for Foreign Direct Investment”
 11. Beth A. Simmons, “Bargaining over BITs, Arbitrating Awards: The Regime for Protection and Promotion of International Investment”
 12. Quan Li and Adam Resnick, “Reversal of Fortunes: Democratic Institutions and Foreign Direct Investment Inflows to Developing Countries”
-

Week 5 (Feb 11, 13, 15)

Review of Weeks 1-4

Week 6 (Feb 18, 20, 22)

Money and Finance

13. Johua Aizenman, "The Impossible Trinity (aka the Policy Trilemma)"
 14. Jeffrey A. Frieden, "Globalization and Exchange Rate Policy"
 15. Menzie D. Chinne and Jeffrey A. Frieden, "Borrowing, Boom, and Bust: The Capital Flow Cycle"
 16. Mark Copelovitch, Jeffrey A. Frieden, and Stefanie Walter, "The Political Economy of the Euro Crisis"
 17. J. Lawrence Broz, "Political System Transparency and Monetary Commitment Regimes"
-

Week 7 (Feb 25, 27, March 1)

International Trade

18. Barry Eichengreen, "The Political Economy of the Smoot-Hawley Tariff"
 19. Raymond Hicks, Helen V. Milner, and Dustin Tingley, "Trade Policy, Economic Interests, and Party Politics in a Developing Country: The Political Economy of CAFTA-DR"
 22. Richard Baldwin, "The World Trade Organization and the Future of Multilateralism"
- Carlos E. Juárez, "Trade and Development Policies in Colombia: Export Promotion and Outward Orientation, 1967-1992." *Studies in Comparative International Development* 28:3 (Fall 1993)
– separate journal article
-

Week 8 (March 4, 6, 8)

International Migration I

23. Gary P. Freeman and Alan K. Kessler, "Political Economy and Migration Policy"
 24. Margaret E. Peters, "Open Trade, Closed Border: Immigration in the Era of Globalization"
 25. Giovanni Facchini, Anna Maria Mayda, and Prachi Mishra, "Do Interest Groups Affect U.S. Immigration Policy"?
- José Miguel Cruz, "The Root Causes of the Central American Crisis" *Current History* (February 2015)
– separate journal article
- Nicole Hirt, "European Missteps on African Migration," *Current History* (May 2018)
– separate journal article
-

Week 9 (March 11, 13, 15)

International Migration II

TBA (more readings "to be announced")

Week 10 (March 20, 22)

Development

TBA

Week 11 (March 25, 27, 29)

Climate Change

29. Jeffrey A. Frankel, "Globalization and the Environment"

31. Robert O. Keohane and David G. Victor, "Cooperation and Discord in Global Climate Policy"

Gina Ziervogel, "Climate Adaptation and Water Scarcity in Southern Africa," *Current History* (May 2018)
– separate journal article

Week 12 (April 1, 3, 5)

Mexico's Global Political Economy

TBA

Week 13 (April 8, 10, 12)

TBA

TBA

Week 14 (April 15-19)

NO CLASS – Semana Santa (Easter Break)

Week 15 (April 22, 24, 26)

Current Problems in Global Political Economy

30. Sean D. Ehrlich, "The Fair Trade Challenge to Embedded Liberalism"

33. Edward D. Mansfield and Diana C. Mutz, "US versus Them: Attitudes toward Offshore Outsourcing"

Additional readings TBA

Week 16 (April 29, May 1, 3)

Course Review

story (May 2018) – PDF file on Bb