

			
최초등록일	2020.07.23 13:53:59	최종수정일	2020.08.02 00:55:48
교과과목명	POLITICS, MEDIA AND GLOBALIZATION	학점	3
강의실	실시간온라인	강의시간	월3,수3,4
담당교수	샤를 란스	담당교수소속	사회과학대학 정치외교학
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핵심역량/전공능력	정치학기초능력	문제분석능력	규범적판단능력
	50	25	25

수강대상	Undergraduate
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수업목표 및 개요	<p>This course will survey the past and present landscapes of media and politics, with particular emphasis on globalization and its transformative effects. We will cover established dynamics at the heart of press-government relations as well as new trends on the cutting edge of digital media. Topics will include the tricky relationships between government officials, journalists and citizens; the Internet and politics; "cyberactivism" in the social media age, the expansion of traditional media platforms into "emerging market" countries; alternative news and information outlets, and the many challenges posed by economic restructuring amid political and technological change as well as the high degree of ideological polarization that has resulted from the proliferation of new media sources.</p> <p>By the end of the semester, you will have acquired a clear understanding of global media and politics, drawing upon key insights from the fields of political science and public communication as well as the interdisciplinary fields of global studies and media studies. You also will have strengthened your analytical and communication skills through the weekly reading and writing assignments that accompany this course as well as the required essays and term paper.</p>
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선수과목(전수학수)	There are no prerequisites. Students who are taking or have previously taken POL 3849 (Seminar in Political Communication) are not eligible to take this course.
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강의운영방식	<p>The final grade will be based on several components:</p> <ul style="list-style-type: none"> ? 25 percent midterm essay assignment. (Due at 11 a.m. on Wednesday, October 20.) ? 25 percent final essay assignment. (Due at 11 a.m. on Friday, December 11.) ? 25 percent term paper. (Due at 11 a.m. on Monday, December 7.) ? 25 percent attendance, journal entries, and class participation.
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성적평가방법(전대)	<p>The final grade will be based on several components:</p> <ul style="list-style-type: none"> ? 25 percent midterm essay assignment. (Due at 11 a.m. on Wednesday, October 20.) ? 25 percent final essay assignment. (Due at 11 a.m. on Friday, December 11.) ? 25 percent term paper. (Due at 11 a.m. on Monday, December 7.) ? 25 percent attendance, journal entries, and class participation. <p>Final letter grades in the course will correspond with the following totals:</p> <p>A+ 97.0 ? 100 A 93.0 ? 96.99 A- 90.0 ? 92.99 B+ 87.0 ? 89.99 B 83.0 ? 86.99 B- 80.0 ? 82.99 C+ 77.0 ? 79.99 C 73.0 ? 76.99 C- 70.0 ? 72.99 D+ 67.0 ? 69.99 D 63.0 ? 66.99 D- 60.0 ? 62.99 F 0 ? 59.9</p>
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교재 및 참고문헌	<p>This is a reading intensive course. You should set aside ample time for reading into your daily schedule, in the same way that a runner trains for a marathon or a musician prepares for a performances. The quality of our class periods together will depend heavily on how carefully you have read and reflected upon the literature before coming to class. Reading assignments are mostly available in a course packet available in the basement of Yeonhui Hall. Other reading assignments will be posted on YSCEC, and you should also keep up to date on current controversies at the nexus of global media and politics.</p>
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교수정보	Professor of Political Science and International Relations
조교정보	TBA
영문 수업계획내용 Syllabus in English	See below

주	기간	수업내용	교재범위,과제물	비고
1	2020-09-01 2020-09-07	How politicians make the news	W. Lance Bennett, selection from News: The Politics of Illusion	(9.1.) Fall semester classes begin (9.3. - 9.7.) Course add and drop period
2	2020-09-08 2020-09-14	How journalists report the news	W. Lance Bennett, selection from News: The Politics of Illusion Bill Kovach, selection from The Elements of Journalism	
3	2020-09-15 2020-09-21	How the Internet changes the game	Niall Ferguson, The Square and the Tower: Networks and Power, from the Freemasons to Facebook Jeremy Heimans and Henry Timms, selection from New Power: How Power Works in Our Hyperconnected World--and How to Make It Work for You	
4	2020-09-22 2020-09-28	"old media" in crisis: economic overhaul and technological change	Robert McChesney and Victor Pickard (editors), selection from Will the Last Reporter Please Turn out the Lights: The Collapse of Journalism and What Can Be Done To Fix It Dan Kennedy, selection from The Return of the Moguls: How Jeff Bezos and John Henry Are Remaking Newspapers for the Twenty-First Century	
5	2020-09-29 2020-10-05	New media: promises, pitfalls and transformative effects	Nicholas Carr, selection from The Shallows: What the Internet is Doing to Our Brains Tom Nichols, selection from The Death of Expertise: The Campaign against Established Knowledge and Why it Matters * No class on Wednesday, September 30 ? Chuseok holiday	(9.30. - 10.2.) Chuseok Holiday (10.3.) National Foundation Day
6	2020-10-06 2020-10-12	The political economy of new media	Scott Galloway, selection from The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google Brad Stone, selection from The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley Are Changing the World	(10.6. - 10.8.) Course withdrawal period (10.7.) First third of the semester ends (10.9.) Hangul Proclamation Day
7	2020-10-13 2020-10-19	The Internet and democratic citizenship	Cass Sunstein, selection from #Republic: Divided Democracy in the Age of Social Media	
8	2020-10-20 2020-10-26	Midterm essay assignment	The midterm essay questions will be posted on YSCEC at 11 a.m. on Monday, October 19. Completed essays must be submitted to YSCEC by 11 a.m. on Wednesday, October 21.	(10.20. - 10.26.) Midterm Examinations
9	2020-10-27 2020-11-02	Cyberactivism and cyberprotest	Zeynep Tufekci, selection from Twitter and Tear Gas: The Power and Fragility of Networked Protest Additional readings to be determined on the #MeToo and Black Lives Matter movements.	
10	2020-11-03 2020-11-09	Case study: Global populism and political communication	Cas Mudde, selection from The Far Right Today Chantal Mouffe, selection from For a Left Populism	
11	2020-11-10 2020-11-16	Case study: Privacy rights and the NSA revelations	Glenn Greenwald, selection from No Place to Hide: Edward Snowden, the NSA, and the U.S. Surveillance State Readings to be determined on South Korea's response to the COVID-19 crisis.	(11.16.) Second third of the semester ends
12	2020-11-17 2020-11-23	Case study: COVID-19 as a global media phenomenon	Readings to be determined.	
13	2020-11-24 2020-11-30	Case study: Conflict and political suppression in the digital media age	David Patrikarakos, War in 140 Characters: How Social Media Is Reshaping Conflict in the Twenty-First Century Readings to be determined on recent tensions in Hong Kong.	
14	2020-12-01 2020-12-07	New media and its impacts on citizenship and character	Siva Vaidhyanathan, selection from Antisocial Media: How Facebook Disconnects Us and Undermines Democracy Sherry Turkle, selection from Reclaiming Conversation: The Power of Talk in a Digital Age	
15	2020-12-08 2020-12-14	Conclusion and final essay assignment	* Term papers due in class on Monday, December 7. The final essay questions will be posted on YSCEC at 11 a.m. on Wednesday, December 9. Completed essays must be submitted to YSCEC by 11 a.m. on Friday, December 11.	(12.8. - 12.21.) Self-study and Final Examinations
16	2020-12-15 2020-12-21			(12.8. - 12.21.) Self-study and Final Examinations

* 정규학기 운영방식 변경에 따른 주요 안내사항
중간시험기간(2020.10.20. - 10.26.) 및 기말시험기간(2020.12.8. - 12.21.)을 고려하여 시험이 이루어지지 않는 주에는 수업 또는 자율 학습을 진행하여야 함.
* 연세대학교 학칙 제57조의 2에 의거하여, 강제학생은 학기 시작 전후에 교과목 담당교수의 면담을 통해 출석, 강의, 과제 및 시험에 관한 교수학습지원 사항을 요청할 수 있으며, 요청한 사항에 대해 담당교수 또는 강제학생지원센터를 통해 지원받을 수 있습니다. 강의, 과제 및 시험 응시 시, 가능한 강제유형별 지원의 예는 아래와 같습니다.
(단, 강제 지원 내용은 강의 특성에 따라 달라질 수 있습니다.)
[강의]
- 시각장애: 교재제본(디지털, 전자, 확대제본 등), 태블릿 지원 학생 청각 허용
- 지적장애: 교재제본(디지털, 확대) 태블릿 및 수업보조지원 학생 청각 허용, 지정좌석 배정
- 청각장애: 태블릿 지원 학생/문자통역지원 인력(속기사, 수어통역사) 청각 허용, 강의 녹취 허용
- 지적장애/자폐성장애: 태블릿 지원 학생 및 수업 보조 지원 학생
[과제 및 시험]
- 시각장애/지체장애/청각장애: 과제 제출기한 연장, 과제 및 제출방식 조정, 시험시간 연장, 시험문항 및 응답 방식 조정, 별도 장소 제공, 태블릿 지원 학생 연계 등
- 지적장애/자폐성장애: 개별화 과제 제출 및 대체 평가 실시 검토