

Entrepreneurship

Module		Entrepreneurship					
Module Code		MGT60200					
Module Coordinator		Fitza, Markus					
Last Update		2015/12/09					
Target Group		Programme(s)			Bachelor of Science		
		Term			7th semester		
		Compulsory/Elective Module			Elective Module		
		Module Duration			1 Semester		
		Credits:			6		
		Frequency			Annually		
		Language of instruction			English		
Workload:	150 h	Contact hours:	44 h	Independent Learning:	26 h	Assignments:	80 h
Prerequisites		Because the module is offered towards the end of the Bachelor program, students are expected to have a good understanding of the general functioning of firms. Besides, there are no formal entry requirements for the module.					
Usability in other Modules/Programmes		This module provides a good fit with Innovation Management, which is offered in the 6th semester. However, there is no requirement to take both courses.					
Intended Learning Outcomes		<p>Knowledge: On successful completion of this module, students will have a thorough comprehension of principal concepts and theories in entrepreneurship, i. e. they can</p> <ul style="list-style-type: none"> • Describe different types of startups and define the key contextual factors that contribute to their success • outline the specific elements of starting and growing a company <p>Skills: On successful completion of this module, students will have the proven ability to apply advanced knowledge in entrepreneurship, i.e. they can</p> <ul style="list-style-type: none"> • Manage a deal with young companies as competitors • analyze typical entrepreneurial challenges • for a given new business, critically assess risks and rewards of the business opportunity <p>Competence: On successful completion of this module, students can</p> <ul style="list-style-type: none"> • start and run a company • develop a business plan 					