

Enquire Teaching Timetable

[Return](#)

Course Outcome

COMM 2733 - Radio Production

Learning Outcome

At completion of the course, students would be able to

1. Understand the roles and duties of a responsible broadcaster.
2. Be capable of analyzing issues related to the radio broadcasting industry.
3. Appreciate the aesthetics and master production techniques and skills required for a sound production.

Course Syllabus

(For reference only, subject to changes)

1. Course introduction : outline, objectives, references, organization, structure & operation, etc, intro. radio formats & compare HK stations, characteristics of radio as an audio medium
2. Intro to audio studio setup & practical theory, Editing Machine operation, intro. Portable recorder
3. Ethics & Codes of practice, Examine issues in broadcasting industry
4. Voice Training
5. Trial : audio production basic techniques and concept (mixing voice w. music,) aesthetics of radio programs;
6. Role of a broadcaster & presenter & aestheticsm, Program Formats – indiv. Assign., assign Groups, Preparation for discussion program
7. Studio practice: TBA
8. Role of Producer & Crew, Making of our own station
9. Group Presentation: Program Ideas & Planning
10. Studio Practice (optional)
11. Programming fine tune
12. On Air
13. Live Programs

Assessment Type

Feedback for Evaluation

Course Evaluation

Required Readings

Recommended Readings

Suggested Reading & References:

Modern Radio Production – Production, Programming and Performance (6th edition) Philip Benoit/Fritz messere/Lewis B. O'Donnell

The Technique of Radio Production: a manual for broadcasters, 5th edition R. McLeish

一起走過廣播的日子 (明報出版社)

** Radio stations available in Hong Kong