Enquire Teaching Timetable

Return

Course Outcome

COMM 3700 - Intercultural Communication

Learning Outcome

By the end of the course, students will be able to:

- 1. Examine culture and communication from different practical and theoretical perspectives;
- 2. Examine how worldviews, values, and beliefs become manifest in everyday communication;
- 3. Practice intercultural communication skills;
- 4. Understand the intersections between culture and politics;
- 5. Study the dynamics and conceptual implications of acculturating to new settings, integration, and marginalization of particular groups; and
- 6. Critique theoretical approaches to studying culture and communication as well as particular sociopolitical practices in contemporary societies around the world.

Course Syllabus

(For reference only, subject to change)

The following topics will be covered by the course:

- Ways of defining culture, intercultural and communication
 Identities in a global community
- 3. Values and norms
- 4. Stereotype and prejudice
- 5. Approaches to understanding culture and intercultural communication
- 6. Culture and power
- 7. Acculturation and politics
- 8. Global citizenship
- 9. Borderless lives

Assess	sment Type	
	Assessment Type	Current Percent
1	Essays	0
2	Others	0
3	Presentation	0
4	Short answer test or exam	0

eedback for Evaluation

Course Evaluation

Required Readings

(For reference only, subject to change)

Jandt, F. E. (2010). An introduction to intercultural communication. Identities in a global community (6th ed., Chapter 2). Thousand Oaks: Sage.

Baldwin, J. R., Faulkner, S. L., & Hecht, M. L. (2006). A moving target: The illusive definition of culture. In J. R. Baldwin, S. L. Faulkner, M. L. Hecht, & S. L. Lindsley (Eds.), Redefining culture: Perspectives across the disciplines (pp. 3-26). Mahwah, N.J.: LEA.

Martin, J. N., & Nakayama, T. K. (1999). Thinking dialectically about culture and communication. Communication Theory, 9(1), 1-25.

Gudykunst, W.B., & Kim, Y. Y. (2003). Communicating with strangers (Chapter 3). New York, NY: McGraw-Hill.

Fadiman, A. (1997). The spirit catches you and you fall down. New York: Farrar, Straus and Giroux

Recommended Readings		