

Enquire Teaching Timetable

Return

Course Outcome

GLSD 1001 - Introduction to Global Studies I

Learning Outcome

Upon successful completion of the course, students are expected to acquire a deeper conceptual understanding of globalization to evaluate the causes and consequences of globalization in its different dimensions. Specifically, students will be able to:

1. Describe the key dimensions and principal trends of the interconnectedness we have come to call globalization
2. Explain different theoretical perspectives on the causes and consequences of globalization
3. Use conceptual and analytical tools to examine global trends and globalization processes
4. Assess the empirical evidence and consequences of globalization and its impact on environment, politics, markets, cultures and societies
5. Evaluate the positive and negative aspects in advancing globalization for individuals, states, and socio-economic systems

Course Syllabus

1. Introduction to Globalization
2. Two to three concentration areas chosen by course instructors every year including but not limited to:
 - Global Media: global communication; global media; network society and mass self-communication
 - Cultures and Societies: culture across different disciplines; cultural implications and culture in everyday life; culture and globalization
 - World Politics: US hegemony and global political order; global governance and humanitarian intervention
 - Sustainability and Environment: resource and humans; climate change and violent conflicts; energy and societies
 - Global Economy: free trade and global production; economic globalization; global inequality and development

Assessment Type

	Assessment Type	Current Percent
1	Others	25
2	Presentation	15
3	Participation	10
4	Report	30
5	Short answer test or exam	20

Feedback for Evaluation

Students can provide feedback to the instructors on all aspects of this course through (1) Continuous feedback during class interaction; (2) Mid-term formative evaluation; and (3) End of term summative evaluation.

Required Readings

(Subject to the course topics chosen by instructors)

1) Introduction to Globalization:

- Campbell, P. J., MacKinnon, A., & Stevens, C. R. (2010). *An Introduction to Global Studies*. John Wiley & Sons.
- Giddens, A. (2002). "Globalisation," in *Runaway World: How Globalisation is Reshaping Our Lives*. London: Profile, p. 6-19.
- Held, D. & McGrew, A. (2002). *Globalization/Anti-Globalization*. Cambridge: Polity.
- Steger, M. B. (2013). *Globalization: a very short introduction*. Oxford University Press.
- Globalization101: A student's guide to globalization <http://www.globalization101.org/>
- Sparke, M. (2013). *Introducing Globalization: Ties, Tensions and Uneven Integration*. New York: Wiley-Blackwell.
- Bhagwati, J. (2004). *In Defense of Globalization*. Oxford University Press.
- Poff, D.C. (2010). "Ethical Leadership and Global Citizenship: Considerations for a Just and Sustainable Future." *Journal of Business Ethics*, 93: 9-14.

2. Global Media

- Neuliep, J. W. (2018). *Intercultural communication: A contextual approach (7th edition)*. Thousand Oaks, California: Sage Publications, Ltd.
- Thussu, D. K. (2006). *International communication: Continuity and change (2nd edition) (Chapter 2)*. London: Hodder Arnold; New York: Oxford University Press.
- Benkler, Y. (Ed.) *Ch@nge: 19 key essays on how Internet is changing our lives*. Madrid: BBVA, 2013. pp. 127-148.
- Hopper, P. (2007). *Understanding cultural globalization (pp. 79-85)*. Cambridge: Polity.

3. Cultures and Societies

- Kwantes, C. T. & Glazer, S. (2017). "Culture Across Disciplines." In *Culture, Organizations, and Work* (pp. 5-11). Springer.
- Schwartz, S.H. (2013). "Culture Matters: National Value Cultures, Sources, and Consequences." In *Understanding Culture* (pp. 137-160). Psychology Press.
- Crane, D. (2016). "Culture and globalization" in Crane, D., Kawashima, N., & Kawasaki, K. I. (Eds.), *Global Culture: Media, Arts, Policy, and Globalization*. Routledge.

4. World Politics

- Heywood, A. (2014). *Global Politics*. Palgrave Foundations.
- Baylis, J. et al. (2014). *The Globalization of World Politics: An Introduction to International Relations (6e)*. Oxford University Press.
- Karns, M. P., Mingst, K. A. & Stiles, K. W. (2015). *International Organizations: The Politics and Processes of Global Governance*. Lynne Rienner Publishers.

5. Sustainability and Environment

- Brown, B.J., Hanson, M.E., Liverman, D.M., and Merideth, R.W. Jr (1987) *Environmental Management* 11(6): 713-719.
- Liu, J., Mooney, H., Hull, V., Davis, S.J., Gaskell, J., Hertel, T., Lubchenco, J., Seto, K.C., Gleick, P., Kremen, C., and Li, S. (2015) *Systems integration for global sustainability*. *Science* 347(6225): 1258832.

6. Global Economy

- Ravenhill, J. (2012). Global Political Economy. Oxford University Press.
- O'Brien, R. & Williams, M. (2016). Global Political Economy: Evolution & Dynamics. London: Palgrave.

Recommended Readings