

# Enquire Teaching Timetable

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## Course Outcome

### MGNT 1020 - Management

#### Learning Outcome

By the end of the course,

- a. You will be able to describe the major features of a business organization and the environments in which it operates.
- b. You will be able to describe and analyze the managerial roles and the four major management functions, i.e., Planning, Organizing, Leading, and Controlling.
- c. You will learn the process of communications in the individual level as well as organizational level.
- d. You will learn the process and traps of decision making. You will also learn techniques to make more effective decisions.
- e. You will understand such international businesses topics as cross cultural business, economic systems in the world, entry modes, and others.
- f. You will appreciate the characteristics of entrepreneurs and the process of entrepreneurship, including but not limited to idea generations, justifications, and development of business plans.
- g. You will learn to apply the management concepts in the real life business situations in order to diagnose the problems, recommend solutions and achieve organizational effectiveness, and
- h. You will also learn to develop the knowledge and skills of management functions in order to work as an effective and efficient manager in their future career.

#### Course Syllabus

##### Teaching Schedule

##### Week Topics

- 1 Introduction
- 2 Planning—Business Environments  
A basic understanding of the macro and micro environments
- 3 Planning—Introduction to Planning and Goal Setting
- 4 Planning—Strategic Management
- 5 Organizing—Organizational Design and Organizational Structure
- 6 Organizing—Human Resources Management
- 7 Leading—Leadership
- 8 Leading—Motivation
- 9 Controlling—Quality and Performance
- 10 Special Topics—Communication
- 11 Special Topics—Decision Making
- 12 Special Topics—Management of International Business
- 13 Special Topics—Entrepreneurship

#### Assessment Type

	Assessment Type	Current Percent
1	Essay test or exam	75
2	Project	25

#### Feedback for Evaluation

1. Mandatory CTE.
2. Students will have feedback from course teacher on assignments and project.

#### Required Readings

1. Title: New Era of Management in a Globalized World, An Asian Perspective Year: 2015  
Authors: Lim Ghee Soon, Chua Siew Beng, Usa Skulkerewathana, and Richard L. Daft  
Publisher: Cengage Learning
2. Robbins and Coulter 2017. Fundamentals of Management, 10e Pearson Prentice Hall
3. Robbins, S. P., & Coulter, M. 2016. Management (13th edition). Pearson Education Limited.

Instructors will adopt newer and better textbooks as they become available.  
Instructors will also provide additional supplementary readings.

#### Recommended Readings