

Enquire Teaching Timetable

[Return](#)

Course Outcome

MGNT 4510 - China Business

Learning Outcome

Students in this course are expected to:

- (1) garner a solid understanding of the basic concepts and theories of responsible business and micro-foundations of business, and their real life applications in the Chinese context and
- (2) obtain practical implications of the above topics in order to foster a deep understanding of responsible business in the Chinese context.

Course Syllabus

1. Basic concepts and theories of responsible business and micro-foundations of business, and their real life applications in the Chinese context.
2. Understanding people in China (e.g., individual differences, leadership, and motivation)
3. Understanding work in China (e.g., job design and teams)
4. Understanding well-being in China.
5. Practical implications of the above topics in order to foster a deep understanding of responsible business in the Chinese context.

Assessment Type

	Assessment Type	Current Percent
1	Essay test or exam	35
2	Homework or assignment	10
3	Others	15
4	Project	35
5	Participation	5

Feedback for Evaluation

1. Mandatory CTE.
2. Students will have feedback from course teacher on assignments and project.

Required Readings

No specific textbook will be used for this course. Instead, we will use three Harvard cases and additional materials.

Recommended Readings

1. Eccles, R.G, Serafeim, G. & Cheng, B. (2013). Foxconn Technology Group (A). Harvard Business Publishing, Product #: 112002-PDF-ENG.
2. McFarlan, F.W., Zheng, X. & Zhao, Z. (2011) The Haidilao Company, Harvard Business Publishing, Product #: TU0021-PDF-ENG.
3. Pucik, V., Xin, K., & Everatt, D. (2010) Managing Performance at Haier (A), Harvard Business Publishing, Product #: IMD191-PDF-ENG