

[\(L\)](#)[Home \(https://www.massey.ac.nz\)](https://www.massey.ac.nz) [Learning \(/massey/learning/study_home.cfm\)](/massey/learning/study_home.cfm)[Programmes and courses \(/massey/learning/programme-course/programme-course-search.cfm\)](/massey/learning/programme-course/programme-course-search.cfm)[Return to course offering list for 222.225 \(/massey/learning/programme-course/course.cfm?course_code=22225\)](/massey/learning/programme-course/course.cfm?course_code=22225)

[222.225 \(/massey/learning/programme-course/course.cfm?course_code=22225\)](/massey/learning/programme-course/course.cfm?course_code=22225) Story and Narration (15 credits)

In this studio course students will explore and articulate issues and creative considerations particular to narration and narrative theory. Students will develop and apply techniques, skills and processes in the use of storytelling in their creative practice.

Details [\(/massey/learning/programme-course/help/course-terminology.cfm\)](/massey/learning/programme-course/help/course-terminology.cfm)

- **Year:** 2021
- **Mode:** Internal
- **Semester:** Semester Two full semester
- **Location:** Wellington Campus
- **Coordinator:** [Mr Donald Preston \(mailto:D.B.Preston@massey.ac.nz\)](mailto:D.B.Preston@massey.ac.nz)
- **Subject:** Visual Communication Design
- **College:** College of Creative Arts

Online component [\(/massey/learning/programme-course/help/course-terminology.cfm#onlineComponent\)](/massey/learning/programme-course/help/course-terminology.cfm#onlineComponent)

- **Online component:** Course Guide and Administration - Access to an online learning environment is required so students can access the Course Guide, expected learning outcomes and assessment tasks. The online learning environment may also be required to access supplementary study resources and for the electronic submission of assignments. Core study resources will be supplied directly to students. [Learn more about Stream, our online learning environment. \(https://www.massey.ac.nz/massey/learning/online-learning/guide/guide_home.cfm\)](https://www.massey.ac.nz/massey/learning/online-learning/guide/guide_home.cfm)

Requirements [\(/massey/learning/programme-course/help/course-terminology.cfm\)](/massey/learning/programme-course/help/course-terminology.cfm)

- **Prerequisite(s):** 75 credits at 100 level from College of Creative Arts

Dates

- **Start Date:** Monday 12 July, 2021
- **End date:** Sunday 14 November, 2021

Withdrawal dates [\(/massey/admission/enrolment/change_withdraw_study.cfm\)](https://massey/admission/enrolment/change_withdraw_study.cfm)

The last day to withdraw from this course:

- **Without financial penalty:** Saturday 24 July, 2021
- **Without academic penalty:** Tuesday 12 October, 2021

Fees

Course fees for 2021

- **Domestic Students:** NZD \$871.98 *
- **International Students** NZD \$4,203.75 *

* This fee information is for estimation purposes only and includes New Zealand Goods and Services Tax. Actual fees payable will be finalised on confirmation of enrolment. The estimate does not include non-tuition fees. To view an estimate showing both tuition and non-tuition fees use the [Fees Calculator \(/massey/admission/fees/\)](https://massey/admission/fees/). **These fees only apply to 2021 enrolments.** Domestic students may be eligible for [free fees in their first year \(https://www.feesfree.govt.nz/\)](https://www.feesfree.govt.nz/).

Learning outcomes [\(/massey/learning/programme-course/help/course-terminology.cfm#learning\)](https://massey/learning/programme-course/help/course-terminology.cfm#learning)

Students who successfully complete this course should be able to:

1. Develop and apply an understanding of narrative theory to the relationship between creative work and audience. (Graduate profile: Connectedness - Whanaungatanga A3)
2. Explore storytelling and narration. (Graduate profile: Creativity - Toi B1)
3. Apply exploratory and transformative thinking to generate ideas and creative works in response to design challenges. (Graduate profile: Creativity - Toi C1)
4. Competently apply techniques, skills and processes of storytelling in the production of creative work. (Graduate profile: Virtuosity - Mohio D1, D3)
5. Source and utilise information in a variety of forms and contexts to support their design process. (Graduate profile: Understanding - Matauranga E4)

Please note: Learning Outcomes are subject to change until the beginning of the semester in which the course is delivered.

Assessments [\(/massey/learning/programme-course/help/course-terminology.cfm#assessments\)](https://massey/learning/programme-course/help/course-terminology.cfm#assessments)

During this course, the following assessments will contribute to your final mark.

Assessment	Learning outcomes assessed	Weighting
1 Creative Compositions	1,2,3	50.0%
2 Creative Compositions	2,3,4,5	50.0%

Please note: Assessment weightings are subject to change until the beginning of the semester in which the course is delivered.

* Specific dates for assessments will be finalised in information provided on Stream at the start of the Course.

Textbooks

It is recommended that textbooks are purchased no sooner than 7 weeks prior to the semester start date as textbooks can be subject to change.

- **There are no set texts for this course.**

Campus Books stock textbooks and legislation. Current second-hand textbooks are also bought and sold. For more information visit [Campus Books \(https://campusbooks.nz/\)](https://campusbooks.nz/)

Class timetable

The class timetable displays class times for this offering as a guide for planning your study.

Requirement(s): Each student should take 3 hour(s) of Studio class(es) per week

Studio (All students)

Tuesday 13:00 - 16:00

More information...

- Contact an adviser from our [Student Advice and Information Unit \(mailto:academicadvice@massey.ac.nz?subject=222.225%20Story%20and%20Narration\)](mailto:academicadvice@massey.ac.nz?subject=222.225%20Story%20and%20Narration) to get more information

Page authorised by Director, Student Administration