

# Enquire Teaching Timetable

[Return](#)

## Course Outcome

### ECON 3370 - Business Environment of China

#### Learning Outcome

Gaining an insight of China's economy and China's political economy  
 Developing a sense of business environment in China

#### Course Syllabus

##### Module One

Introduction and Approach to the Course  
 Basic Profile of China

##### Module Two

Chinese Culture and its implication to China's Business and Economic Environment

##### Module Three

Pre-reform History  
 An Analysis of China's Political System

##### Module Four

China's Economic Reform and Recent Development

##### Module Five

Segmenting China's Consumer Markets

#### Assessment Type

	Assessment Type	Current Percent
1	Essays	0
2	Others	0
3	Presentation	0

#### Feedback for Evaluation

Course and Teaching Evaluation at end of course  
 Informal feedback channels throughout the course (face-to-face, email, WebCT)  
 Departmental Retreat  
 Programme Review

#### Required Readings

China Hand, Chapter 1, Part 3 Economist Intelligence Unit  
 Maddison (1998): Chinese Economic Performance in the Long Run, Chapter 1-2  
 "The Chinese Negotiation", Harvard Business Case  
 "Think Local, Act Global", Harvard Business Case

China: Building "Capitalism with Socialist Characteristics", page 1 – 5, Harvard Business Case  
Besley (2005): "Political Selection" Journal of Economic Perspectives, vol.19, no. 3, p.43-60  
Che (2011): "A Road Next to Democracy: China's Communist Party Regime as a Self-Electing Mechanism of Succession" working paper  
China Hand, Chapter 1, Part 1, Economist Intelligence Unit  
"China: Building 'Capitalism with Socialist Characteristics'", page 6 – all, Harvard Business Case  
Hayek (1945): "The Use of Knowledge in Society" American Economic Review  
Cooter: "The Coase Theorem" in Allocation Information and Markets (New Palgrave Series)  
Qian (2002): "How Reform Worked in China" mimeo  
Xu (2010): "The Fundamental Institutions of China's Reforms and Development" Journal of Economic Literature  
From "Made-in-China" to "Sold-in-China", Mckinsey Report  
Checking China's Vital Signs, Mckinsey Quarterly

China Hand, Chapter 1, Part 3 Economist Intelligence Unit  
Maddison (1998): Chinese Economic Performance in the Long Run, Chapter 1-2  
"The Chinese Negotiation", Harvard Business Case  
"Think Local, Act Global", Harvard Business Case  
China: Building "Capitalism with Socialist Characteristics", page 1 – 5, Harvard Business Case  
Besley (2005): "Political Selection" Journal of Economic Perspectives, vol.19, no. 3, p.43-60  
Che (2011): "A Road Next to Democracy: China's Communist Party Regime as a Self-Electing Mechanism of Succession" working paper  
China Hand, Chapter 1, Part 1, Economist Intelligence Unit  
"China: Building 'Capitalism with Socialist Characteristics'", page 6 – all, Harvard Business Case  
Hayek (1945): "The Use of Knowledge in Society" American Economic Review  
Cooter: "The Coase Theorem" in Allocation Information and Markets (New Palgrave Series)  
Qian (2002): "How Reform Worked in China" mimeo  
Xu (2010): "The Fundamental Institutions of China's Reforms and Development" Journal of Economic Literature  
From "Made-in-China" to "Sold-in-China", Mckinsey Report  
Checking China's Vital Signs, Mckinsey Quarterly

#### Recommended Readings