

Financial Performance Analysis Gr. 1 ONSITE (EM054ME2B1)

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| Program | PGE |
| Course set (UE) / Credits (ECTS) / Track / Specialization | Module :Financial Performance Analysis : 5 ECTS. <ul style="list-style-type: none">• BEM Bachelor in European Management• PGE 2A - English track |
| Discipline | Finance |
| Year | 2020 |
| Semester | B |
| Open for visitors | yes (5 ECTS) |
| Available spots | 25 |

Coordinator

Francis OSEI-TUTU

Lecturers

| Instructor | Population | Email |
|-------------------|------------|-------|
| Francis OSEI-TUTU | Population | |

Course format

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| Working language : | English |
| Volume of contact hours : | 27 h |
| Workload to be expected by the student : | 108 h |

Course track

Track : Attendance

Attendance track :

Attendance at lectures/tutorials and intermediate/final assessments is mandatory. As in-class work constitutes an essential element of evaluation, any unjustified absence will be penalized (*see Study and Examination Regulations*) and factored into the final grade (*see Assessment*).

Autonomous track :

Attendance at intermediate/final assessments is mandatory, but students have the option of attending lectures/tutorials.

Attendance at lectures/tutorials and intermediate/final assessments is mandatory for all degrees making up the Master's Program and all degrees involving co-op (*apprentissage*). Attendance track must therefore be selected.

Contribution of the course to the educational objectives of the program

How the course contributes to the program :

BEM Bachelor in European Management

PGE 2A - English track

LEARNING GOAL 1 : Students will master state-of-the-art knowledge and tools in management fields in general, as well as in areas specific to the specialized field of management.

Students will identify a business organization's operational and managerial challenges in a complex and evolving environment.

Students will understand state-of-the-art management concepts and tools and use them appropriately.

Students will implement appropriate methodologies to develop appropriate solutions for business issues.

LEARNING GOAL 4: Students will study and work effectively in a multicultural and international environment.

Students will analyze business organizations and problems in a multicultural and international environment

Description

After attending this course, the students will identify the main financial statements and understand how to read them. They will follow the main steps of

a basic financial analysis, compute and interpret key financial indicators to assess the financial situation of the business. The content of this course is nearly identical to the course "Essential concepts in financial analysis" and close to the course "IFRS principles: the keys to understand the financial statements" (semester A). You are allowed to register for only one of these three courses. The course will mix onsite and asynchronous learning sessions exceptionally for this year.

Educational organisation

In class

Lectures

Tutorials

Interaction

Discussions / debates

Learning outcomes

Upon completion of this course, students should be able to :

- **Recognize** - the need for effective accounting systems
- **Describe** the contents of financial documents (income statement, balance sheet and cash flow statement), their underlying principles and their interdependencies.
- **Indicate** the main key financial indicators used while analysing accounts
- **Indicate** the main steps to conduct a financial analysis (profitability, efficiency value creation and risk analysis)
- **Differentiate** between the different key performance indicators to highlight strengths and weaknesses of a firm's financial situation

Outline

Exceptionally for this year, this course will be constituted of 30 hours of lectures, blending onsite and asynchronous learning sessions. The asynchronous sessions will be organized on the Moodle space, with resources available on the platform. Onsite sessions will take place in the classroom.

In parallel students will complement their knowledge while using the crossknowledge materials developed specifically on "financial statements" and "financial analysis". These materials include commented slide show sessions, quiz allowing student to test their knowledge and "essentials' sheets" summarizing key concepts.

The following concepts will be covered

I General introduction

II Financial statements

1. Profit and loss statement
2. Balance sheet
3. Cash flow statement
4. Relationships between financial statements

III Financial analysis

1. The need for financial analysis
2. Profitability analysis
3. Efficiency analysis
4. Performance analysis
5. Risk analysis
6. Conclusion: How to conduct a financial analysis?

Prerequisites

Key concepts to understand :

Knowledge of :

Basic knowledge in management, accounting and corporate finance

Teaching material

Documents in all formats

- Syllabus
- Worksheets

Recommended reading

Major works :

CORPORATE FINANCE THEORY AND PRACTISE
Pierre Vernimmen , Pascal Quiry , Yann Le Fur , Maurizio Dallocchio , Antonio Salvi (WILEY)
CORPORATE FINANCE second edition,
Berck, DeMarzo (PEARSON)

Further reading :

VERNIMMEN newsletter: <http://www.vernimmen.com/html/letter/index.php>
lettre VERNIMMEN: <http://www.vernimmen.net/html/lettre/index.php>

Assessment

Intermediate evaluation / continuous assessment 1 :

written / individual / English / weighting : 30%

additional information : Cross knowledge assessment: video Quizz steps 1 and 2 in "ESSENTIAL CONCEPTS IN FINANCIAL ANALYSIS

This evaluation serves to measure LO1.1, LO1.2

Final assessment : exam week

written / individual / English / weighting : 70%

additional information : Cross knowledge assessment: video Quizz in the seminar "EM ESSENTIAL CONCEPTS IN FINANCIAL ANALYSIS - Steps 3 to 7

This evaluation serves to measure LO1.1, LO1.2, LO1.3, LO4.2

Grounds for expulsion from classes

Behaviors such as

arriving late, leaving early, or exiting the classroom at inopportune moments during class

ostentatiously eating or drinking in class

using smartphones or laptops for non-class-related purposes

reading texts unrelated to the course

discussing topics unrelated to the course

disrespecting the lecturer

may lead to expulsion from the class/course.