

**MS2017 Television Studies**

<b>Academic Year:</b> 2020/1 <b>Module Level:</b> Year 2 <b>Scheme:</b> UG <b>Department:</b> Media and Communication <b>Credits:</b> 15	<b>Student Workload (hours)</b> Lectures 22 Seminars 11 Practical Classes & Workshops Tutorials Fieldwork Project Supervision Guided Independent Study 117 Demonstration Supervised time in studio/workshop Work Based Learning Placement Year Abroad <b>Total Module Hours 150</b>
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**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Reflective Viewing Portfolio (700 words)	30				
002	Essay (2000 words)	70				

### Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Identify and map changes in the development of television genres (e.g. drama, documentary, news) and formats (e.g. reality TV).
- Demonstrate recognition and understanding of how television has evolved as a broadcast and digital medium.
- Recognise and identify how narrative functions across television forms and formats to produce meaning/s.
- Recognise, understand and critique the shifting relevance of public service broadcasting in current media contexts.
- Understand emerging areas/ contexts of the online economy and the ways these impact television consumption.

### Teaching and Learning Methods

Lectures  
 Participatory Seminars  
 Directed Reading  
 Directed screenings combined with lectures to ensure collective viewing.  
 \*\* lectures to include 1 hour screening time

### Assessment Methods

Reflective Viewing Portfolio (700 words)  
 Essay (2000 words)

### Pre-Requisites

### Co-Requisites

### Excluded Combinations

### Guided Independent Study: Indicative Activities

- Critical reading (in preparation for class and to provide context for concepts discussed)
- Critical Viewing (including critical reflective individual viewing)