

**MS2005 Working in the Creative Industries**

<b>Academic Year:</b>	2020/1	<b>Student Workload (hours)</b>	
<b>Module Level:</b>	Year 2	Lectures	11
<b>Scheme:</b>	UG	Seminars	11
<b>Department:</b>	Media and Communication	Practical Classes & Workshops	
<b>Credits:</b>	15	Tutorials	11
		Fieldwork	6
		Project Supervision	
		Guided Independent Study	111
		Demonstration	
		Supervised time in studio/workshop	
		Work Based Learning	
		Placement	
		Year Abroad	
		<b>Total Module Hours</b>	<b>150</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Daniel Allington  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Presentation (Re-assessment: individual reflection)	40				
002	2000-word portfolio containing three elements (Final) (Re-assessments: portfolio)	60				

### Intended Learning Outcomes

#### Intended Learning Outcomes

On successful completion of the module, students should be able to:

1. Demonstrate the development of a critique of their educational and professional experience in relation to relevant theory;
2. Critically analyse the structure, organisation and practice of a specific sector or company in the creative industries;
3. Demonstrate an understanding of the importance of reflexivity on individual employability and transferable skills;
4. Understand the importance of and begin to evidence the development of transferable skills specific to contemporary employment in the creative industries (team working and communication).

### Teaching and Learning Methods

Each week, there will be a lecture based around a reading assignment, followed by a seminar with discussion activities often involving materials selected by students, followed by a tutorial in which students can raise topics for discussion with the instructor. Much of the teaching will be focused around discussion of case studies and analysis of data chosen by students during guided independent study. Fieldwork visits will be made to creative businesses in Leicester. Lectures will be used to extend and explain areas covered in reading during guided independent study, which will then be consolidated through group discussion led by the teacher. An alternative reassessment in the form of an individual reflection of is provided in the case of a student's failure in the group work task.

### Assessment Methods

Presentation - 40%

Portfolio containing 3 elements (2,000 words) - 60%

### Pre-Requisites

### Co-Requisites

### Excluded Combinations

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### Guided Independent Study: Indicative Activities

Students will be required to carry out core and supplementary reading for each of the topics we deal with, to find data for analysis in each workshop session (e.g. interviews, adverts) and to research and prepare a group presentation.