

25135 - Illustration Workshop

Syllabus Information

Academic Year: 2020/21

Subject: 25135 - Illustration Workshop

Faculty / School: 301 - Facultad de Ciencias Sociales y Humanas

Degree: 278 - Degree in Fine Arts

ECTS: 8.0

Year: 3

Semester: Annual

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives. It is based on active methodologies that favor the development of critical thinking.

A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, autonomous work and assessment tasks.

Students are expected to participate actively in the class throughout the semester.

Further information regarding the course will be provided on the first day of class.

4.2.Learning tasks

This is an 8 ECTS course organized as follows:

1. - Method, techniques and materials used in the illustration

(Theory and Practice sessions; 12 teaching hours. Weeks 1^a - 4^a)

1. - Advertising illustration

(Theory and Practice sessions; 9 teaching hours. Weeks 5^a - 7^a)

1. - Editorial illustration

(Theory and Practice sessions; 9 teaching hours. Weeks 8^a - 10^a)

1. - Picture Book

(Theory and Practice sessions; 54 teaching hours. Weeks 10^a - 27^a)

4.3.Syllabus

The course will address the following topics and activities:

1- Method, techniques and materials used in the illustration.

- 1- Illustrate a playful object (pack of cards)

2- Advertising illustration.

- 1 - Illustrate for the music industry
- 2 - Poster for advertising

3- Editorial illustration

1. - Comic strip
2. - Book covers

4- Picture Book:

1. - Picture Book
2. - Illustrated album
3. - Graphic Novel

4.4.Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course will be provided on the first day of class or please refer to the website <https://fcsh.unizar.es/bellasartes>

4.5.Bibliography and recommended resources