

Supply Chain Management

Module		Supply Chain Management					
Module Code		MGT60222					
Module Coordinator		Kremer, Mirko					
Last Update		2015/12/16					
Target Group		Programme(s)			Bachelor of Science		
		Term			7th semester		
		Compulsory/Elective Module			Elective Module		
		Module Duration			1 Semester		
		Credits:			6		
		Frequency			Annually		
		Language of instruction			German		
Workload:	150 h	Contact hours:	44 h	Independent Learning:	58 h	Assignments:	48 h
Prerequisites		Operations Management (MGT50070) Statistics and Probability Mathematics					
Usability in other Modules/Programmes		Bachelor Thesis					

<p>Intended Learning Outcomes</p>	<p>Knowledge: On successful completion of this module, students will have a thorough comprehension of the basic definitions, theories and concepts of supply chain management, i.e. they can:</p> <ul style="list-style-type: none"> • understand how Supply Chain Management contributes to the financial performance of companies across a wide range of industries. • define and distinguish different concepts of and approaches to SCM <p>Skills: On successful completion of this module, students will have the proven ability to apply supply chain management concepts, i.e. they can:</p> <ul style="list-style-type: none"> • develop and advance quantitative spreadsheet modeling skills that allow them to support qualitative arguments with solid quantitative analysis. <p>Competencies: On successful completion of this module, students can take responsibility for designing and implementing supply chain management concepts in organisations, i.e. they can:</p> <ul style="list-style-type: none"> • develop the requisite know-how to provide responsible contributions in establishing concepts and processes in supply chain management. • independently take responsibility for SCM in practice • present supply chain management challenges to a broad audience, and argue competently about problem solution strategies. 																																				
<p>Module Structure</p>	<p>The contents of the 11 sessions in total are built up as follows:</p> <table border="0"> <thead> <tr> <th>Session</th> <th>Topic</th> <th>Book Chapter</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Introduction</td> <td>CM1</td> </tr> <tr> <td>2</td> <td>SC Performance: Achieving Strategic Fit</td> <td>CM2</td> </tr> <tr> <td>3</td> <td>Designing SC Networks</td> <td>CM4</td> </tr> <tr> <td>4</td> <td>Dealing with Uncertainty: Forecasting</td> <td>CM7</td> </tr> <tr> <td>5</td> <td>Aggregate Planning</td> <td>CM8</td> </tr> <tr> <td>6</td> <td>Sales & Operations Planning</td> <td>CM 9</td> </tr> <tr> <td>7</td> <td>Cycle Inventory</td> <td>CM 11</td> </tr> <tr> <td>8</td> <td>Safety Inventory</td> <td>CM 12</td> </tr> <tr> <td>9</td> <td>Optimal Level of Product Availability</td> <td>CM 13</td> </tr> <tr> <td>10</td> <td>Transportation</td> <td>CM 14</td> </tr> <tr> <td>11</td> <td>Coordination across the SC</td> <td>CM 10</td> </tr> </tbody> </table>	Session	Topic	Book Chapter	1	Introduction	CM1	2	SC Performance: Achieving Strategic Fit	CM2	3	Designing SC Networks	CM4	4	Dealing with Uncertainty: Forecasting	CM7	5	Aggregate Planning	CM8	6	Sales & Operations Planning	CM 9	7	Cycle Inventory	CM 11	8	Safety Inventory	CM 12	9	Optimal Level of Product Availability	CM 13	10	Transportation	CM 14	11	Coordination across the SC	CM 10
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<p>Module Overview</p>	<p>Supply chains are networks of organizations (suppliers, manufacturers, distributors, retailers) that jointly supply and transform materials, and distribute products and services to consumers. If designed and managed properly, these networks are a crucial source of competitive advantage for both manufacturing and service enterprises. Each day, world-class companies such as Amazon, Apple, Dell, and Zara try to leverage their supply chain management (SCM) capabilities to achieve profitable growth far ahead of their competition. This module develops a framework of Supply Chain drivers that helps students understand and predict the financial performance of a firm's supply chain strategy.</p>																																				

Forms of teaching, methods and support	Lecture, Case Studies, Exercises															
Type of Assessment in the Module and Performance Points	<table border="1" data-bbox="480 409 1378 640"> <thead> <tr> <th data-bbox="480 409 703 488">Type of examination</th> <th data-bbox="703 409 935 488">Duration or length</th> <th data-bbox="935 409 1158 488">Performance Points</th> <th data-bbox="1158 409 1378 488">Due date or date of exam</th> </tr> </thead> <tbody> <tr> <td data-bbox="480 488 703 562">Written exam</td> <td data-bbox="703 488 935 562">80 minutes</td> <td data-bbox="935 488 1158 562">80</td> <td data-bbox="1158 488 1378 562">During the exam week</td> </tr> <tr> <td data-bbox="480 562 703 640">In-class participation</td> <td data-bbox="703 562 935 640"></td> <td data-bbox="935 562 1158 640">40</td> <td data-bbox="1158 562 1378 640">During the course</td> </tr> </tbody> </table> <p data-bbox="480 685 1453 1021"> <u>Examination requirements:</u> The exam is designed around the assumption that the set of tools covered in the book chapters listed above have been thoroughly understood and can be applied to practical challenges. The examination tasks have the same level of difficulty as the practice problems included in the textbook and a mock exam handed out to the participants. Exams consist of both quantitative and qualitative challenges for Supply Chain managers. In-class participation is evaluated based on different contributions, e.g., problem presentations, group exercises, case study discussion, excel exercises, essays etc. </p>				Type of examination	Duration or length	Performance Points	Due date or date of exam	Written exam	80 minutes	80	During the exam week	In-class participation		40	During the course
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Written exam	80 minutes	80	During the exam week													
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Recommended Literature	<p data-bbox="480 1048 1430 1149"> The lecture is mostly based on the following textbook: Chopra and Meindl: Supply Chain Management: Strategy, Planning, and Operation, 6th edition, McGrawHill, 2014 </p> <p data-bbox="480 1182 1358 1245"> The textbook can be found in the FS library in reasonable numbers (Signatures: DDC/Chopra). </p>															