

Market Economy and Regulatory Frameworks

Module		Market Economy and Regulatory Frameworks					
Module Code		ECO71200					
Module Coordinator		Koch, Roland					
Last Update		2015/11/26					
Target Group		Programme(s)			BSc HS		
		Term			7th Semester		
		Compulsory/Elective Module			Compulsory Module		
		Module Duration			1 Semester		
		Credits:			6		
		Frequency			Annually		
		Language of instruction			English		
Workload:	150 h	Contact hours:	44 h	Independent Learning:	66 h	Assignments:	40 h
Prerequisites		<p>Knowledge: Students know the interdependency of free markets and the need to regulate for reasons such as fair competition, social stability of environmental issues. They identify the different levels of regulation globally and by country. They understand the political rationale of increasing worldwide demand for deeper regulation and the resulting challenges for growth and innovation. Skills: Students understand the logic of regulation. They apply their knowledge to specific business environments like sector regulation (e.g. telecommunications, banking, energy), wage bargaining of other politically determined standards (e.g. minimum wages, gender quotation). They can develop criteria to forecast the probability of regulatory initiatives. Competence: Students can conduct business complying with the legal, social and political environment in which they act. They can integrate regulatory items in a structured process to evaluate pros and cons of a business decision.</p>					
Usability in other Modules/Programmes		The module consists of lectures, discussions and student presentations. In a workshop, we will discuss specific cases of regulatory influence with experienced guests.					

Intended Learning Outcomes	<p><u>Knowledge:</u> Students know the interdependency of free markets and the need to regulate for reasons such as fair competition, social stability of environmental issues. They identify the different levels of regulation globally and by country. They understand the political rationale of increasing worldwide demand for deeper regulation and the resulting challenges for growth and innovation.</p> <p><u>Skills:</u> Students understand the logic of regulation. They apply their knowledge to specific business environments like sector regulation (e.g. telecommunications, banking, energy), wage bargaining of other politically determined standards (e.g. minimum wages, gender quotation). They can develop criteria to forecast the probability of regulatory initiatives.</p> <p><u>Competence:</u> Students can conduct business complying with the legal, social and political environment in which they act. They can integrate regulatory items in a structured process to evaluate pros and cons of a business decision.</p>
Module Overview	<p>The module starts with an introduction to free market theories and the increasing regulatory tool-set. We will deeply analyse the impact of state-owned market participants and duties on the development of emerging countries. We will also deal with history and impact of significant privatizations (e.g. in telecommunications). Current cases like TTIP or the German legislation on collective bargaining will help to illustrate the theoretical universe of regulation.</p> <p>The following topics will be covered:</p> <ol style="list-style-type: none"> 1) Theory of a free market economy: Allocation of resources without state influence. 2) Why did Adam Smith fail? Even markets need rules. 3) Confidence in state rules: Comparison of the US and Europe. 4) State-owned entities conquer the world: World-map of state influence. 5) Global Regulation today and tomorrow: WTO, free trade agreements and TTIP. 6) Are duties still helpful? Sheltered start for developing countries. 7) Reasons for regulation and their importance: Competition, social stability, safety, prosperity. 8) Regulation and anti-trust-policy: From AT&T to Deutsche Post 1982. 9) Regulation and freedom: New German collective bargaining law. 10) Regulation and prosperity: Minimum wage and gender. 11) Regulation as factor of regional competitiveness.
Forms of teaching, methods and support	<p>The module consists of lectures, discussions and student presentations. In a workshop, we will discuss specific cases of regulatory influence with experienced guests.</p>

Type of Assessment in the Module and Performance Points	Type of examination	Duration or length	Performance Points	Due date or date of exam
	Written Exam	60 minutes	60 points	end of semester
	Presentation of group work	10-15 Slides	40 points	during the semester
	Class participation		20 points	during the semester
Recommended Literature	tba			