

Mastering Public Speaking

Module		Mastering Public Speaking					
Module Code		SOC60121					
Module Coordinator		Catón, Matthias					
Last Update		2016/09/06					
Target Group		Programme(s)			B.Sc.		
		Term			7th Semester		
		Compulsory/Elective Module			Compulsory Module		
		Module Duration			1 Semester		
		Credits:			6		
		Frequency			Annually		
		Language of instruction			English		
Workload:	150 h	Contact hours:	44 h	Independent Learning:	60 h	Assignments:	46 h
Prerequisites		General knowledge based on completed secondary education					
Usability in other Modules/Programmes		Bachelor-Thesis					
Intended Learning Outcomes		<p>Knowledge: On successful completion of this module, students</p> <ul style="list-style-type: none"> • know the basic structures of speeches and storytelling • are aware of the importance of voice and gestures for the success of a speech <p>Skills: On successful completion of this module, students can</p> <ul style="list-style-type: none"> • prepare a speech • handle nervousness during public speaking situations • evaluate a speech given by others <p>Competencies: On successful completion of this module, students can</p> <ul style="list-style-type: none"> • communicate ideas with confidence in front of medium-sized audiences 					
Module Structure		Speaking in public is an essential skill for anyone who aspires a leadership role. In this module, students will learn the theoretical foundations that underlie oral communication and rhetoric. Primarily, though, this is a hands-on module where students are expected to play an active role. They will be coached throughout using video recording and continuous feedback.					

Module Overview	<p>Topics covered will include:</p> <ul style="list-style-type: none"> • Breathing and voice • A winning structure for your presentation • Tell a story to make it stick – learn and apply different timeless types of storytelling • Improvised speaking (speaking "off the cuff") • Body Language – own the room • Visualization 																				
Forms of teaching, methods and support	<p>After a series of regular sessions at Frankfurt School's campus, we will meet for an intensive workshop weekend (Friday afternoon to Sunday afternoon, 2--4 December) at Kloster Hoechst, a conference facility South-East of Frankfurt in the Odenwald region. There will be a cost contribution of 120 € per person for food and accommodation during the workshop.</p>																				
Type of Assessment in the Module and Performance Points	<table border="1" data-bbox="480 831 1378 1198"> <thead> <tr> <th>Type of examination</th> <th>Duration or length</th> <th>Performance Point</th> <th>Due date or date of exam</th> </tr> </thead> <tbody> <tr> <td>Prepared speeches (3)</td> <td>7 minutes each</td> <td>60</td> <td>During workshop</td> </tr> <tr> <td>Written concept</td> <td>1.500 words</td> <td>20</td> <td>During workshop</td> </tr> <tr> <td>Improvised speeches (3)</td> <td>3 minutes each</td> <td>20</td> <td>During workshop</td> </tr> <tr> <td>Peer evaluation</td> <td></td> <td>20</td> <td>31 December</td> </tr> </tbody> </table> <p>To complete this module successfully, students have to prepare and deliver three speeches of 7 minutes each. Two speeches will be recorded on video by the student and uploaded to a special platform. The third speech will be delivered during the workshop week. For this speech, students will have to submit a concept paper describing their approach and the background.</p> <p>Students will also give three improvised speeches during the workshop, and they will evaluate the performance of their fellow students.</p>	Type of examination	Duration or length	Performance Point	Due date or date of exam	Prepared speeches (3)	7 minutes each	60	During workshop	Written concept	1.500 words	20	During workshop	Improvised speeches (3)	3 minutes each	20	During workshop	Peer evaluation		20	31 December
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Recommended Literature	<p>Will be announced in class.</p>																				