

View Syllabus Information

Course Information			
Year	2021	School	School of Commerce
Course Title	Japanese Business (ABS program) 1		
Instructor	TAGAYA, Harutoshi / NAKAIDE, Satoshi		
Term/Day/Period	spring semester Tues.3		
Category		Eligible Year	3rd year and above
Classroom	11-703	Campus	waseda
Course Key	1600004AA2	Course Class Code	01
Main Language	English		
Class Modality Categories	Hybrid (In-person/Online)		
Course Code	MANX401L		
First Academic disciplines	Management		
Second Academic disciplines	Management		
Third Academic disciplines	Introduction to management		
Level	Final stage advanced-level undergraduate	Types of lesson	Lecture

Syllabus Information		Latest Update : 2021/02/09 15:07:44
Course Outline	Because of technological innovation and globalization, business environment is changing faster and bigger than ever. Besides, COVID-19 seem to have accelerated such changes. The principal goal of this course is to learn the skill to analyze business environment and to develop students' ability to identify the essence of economic, political, social and technological changes. By reviewing individual firm's strategy and its performance, students will learn how the real business is carried out. Students can also learn peculiar Japanese business system and its culture from Japanese corporations and organization.	
Objectives	This course aims at giving students a discipline of global business and a foundation for becoming top leaders in the next Asian business scene.	
before/after course of study	Review Global Risk Report 2021 issued by World Economic Forum, the latest annual report of Toyota / Daimler AG and Japan Airline in advance.	
Course Schedule	第1回 Introduction/Group work 第2回 Analytical perspective 第3回 Japan's Social Environment 第4回 Japan's Economic environment/Political environment 第5回 Global risk and opportunity 第6回 Special lecture (Provisional) 第7回 Japan's business overview 1 第8回 Analysis of corporate strategies I 第9回 Analysis of corporate strategies II 第10回 Special lecture (Provisional) 第11回 Japan's business overview 2 第12回 Japan Business Association (Provisional) 第13回 Case study group work 1 第14回 Case study group work 2 第15回 Wrap Up	
Textbooks	No textbook required.	
Reference	Materials will be distributed and/or instructed by the lecturer.	
Evaluation	Class Contribution & quiz 50% Submit the answer of quiz by the deadline. Participate and contribute to the class discussions and other class activities. Group work report 50%: Submit the report of the case study	
Note / URL	Basically class will be held physically. Depends on the situation of COVID-19 contagion, we may not have off-site visit but real time online class. The date of special lecture is provisional, which will be fixed subject to nominated entity's availability.	