Syllabus of Fall Semester, 2020

Course Title	INTERPRETING THE WORLD'S MEDIA	Course Code	GS28897	Section	001
Department	Global Studies	Level	1	Credit - Theory - Practice	3.0 - 3.0 - 0.0
Class Hours & Classroom	Tue. 13:30(75) 516-204,Thu. 13:30(75) 516-204				
Lecturer	David Tooch	Office	501	Office Hours	Mon, Thurs 13:00~17:00
		Telephone		E-mail	
Methodology of Instruction	☐ Teacher-centerd learning ☐ PBL(Problem-based learning) ☐ TBL(Team-based learning) ■ Use of online contents(Flipped learning etc) ☐ ETC				

Evaluation and Grading	Grading and Assessments: subject to modifications - due dates to be announced in online classes ?
	
	30 percentWeekly Assignment
	30 percentEssay
	30 percentPresentation
	10 percentAttendance/Participation
	
	Please NOTE: When class falls on a holiday/special event - makeup class is held next regular university day
	
	   * Students with disabilities can request an extension of the exam hour, and they can take exams by
	     getting writing assistance or by using a computer.

Prerequisites	Plagiarism Policy Plagiarism is a very serious issue at Universities worldwide and here at PNU DON'T DO IT! The short and long-term consequences are very costly. Such a record will harm your status as a student now and possibly future job prospects Students are expected to: ?Review syllabus and follow the course schedule. ?Log in to PLATO ?Create a Turnitin.com account. ?View online lectures ? within the deadlines ?Submit assignments by the corresponding deadline. The instructor will: ?Grade assignments within reasonable time after assignment deadline. ?Respond to emails ?Be available each week to answer questions online
Course Objectives	The course explores key concepts in the study of mass communications. In doing so it considers the dynamics of a digital world and discusses the spread of information via various platforms. On that point the class will look at evolving technologies and their roles in the construction of popular/dominant narratives. We live in a world of smart devices, video games, social media and global media outlets which can and do shape social, political, and economic forces. The course will also consider the workings of media during the coronavirus crisis. It is hoped the topics covered in class can help students better understand and appreciate the power of the world's media. Expectations of this Course: Throughout the semester, readings, announcements, notes of clarification, and grades will be available in online via the University PLATO and website Turnitin.com. To access online information, students will need to create/login to their PLATO and Turnitin.com accounts.
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Description	digital world and discusses the spread of information via various platforms. On that point the class will look at evolving technologies and their roles in the construction of popular/dominant narratives. We live in a world of smart devices, video games, social media and global media outlets which can and do shape social, political, and economic forces. The course will also consider the workings of media during the coronavirus crisis. It is hoped the topics covered in class can help students better understand and appreciate the power of the world's media. Expectations of this Course: Throughout the semester, readings, announcements, notes of clarification, and grades will be available in online via the University PLATO and website Turnitin.com. To access online information, students will need to create/login to their PLATO and Turnitin.com accounts. * Students with disabilities can negotiate with the Disabled Student's Academic Support Center regarding course materials and assignments.

Relationship between Courses and Core Competencies

8 Core Competencies of PNU	Global- Cultural Competency	Communication Competency	Convergence Competency	Application Competency	Community Service Competency	Human Character Competency	Foundation Knowledge Competency	High-order Thinking Competency
			0	0	0	0		

Core Competencies Based on Courses and Educational Methods

Core Competencies of Department		Educational Methods
3	Multiplied Convergence Competency	Lecture and Discussion
4	Humanity Oriented Competency	Lecture and Discussion

Textbooks and References

Required Textbooks	Digital Textbooks (Open Source - available for free ? and accessed at links below) Media-Society-Culture-and-You- https://www.oercommons.org/courses/media-society-culture-and-you?__hub_id=19 Media 101

	https://opentextbc.ca/mediastudies101/
	Understanding Media and Culture: An Introduction to Mass Communication
	https://open.umn.edu/opentextbooks/textbooks/understanding-media-and-culture-an-introduction-to-mass-communication

References	None.

Weekly Schedule of Classes

Week No.	Course Material	Assignments and Other Notes
Week 1	[Orientation and Education on Academic Misbehavior(e.g. Cheating, Plagiarism) and Safety Education on Experiment and Practice] Please refer to the attached file.	
Week 2	Please refer to the attached file.	
Week 3	Please refer to the attached file.	
Week 4	Please refer to the attached file.	
Week 5	Please refer to the attached file.	
Week 6	Please refer to the attached file.	
Week 7	Please refer to the attached file.	
Week 8	Please refer to the attached file.	
Week 9	Please refer to the attached file.	
Week10	Please refer to the attached file.	
Week11	Please refer to the attached file.	
Week12	Please refer to the attached file.	
Week13	Please refer to the attached file.	
Week14	Please refer to the attached file.	
Week15	Please refer to the attached file.	
Week16	Please refer to the attached file.	
Attachment	Interpreting the Worlds Media Syllabus Fall 2020 -_1.docx	