Syllabus

⬈ **IID2020-01 (2ND SEMESTER, 2021)**

연세대학교
YONSEI UNIVERSITY

Created Date	2021-07-13 11:44:54	Last-Modified	2021-07-13 11:52:30
Course Title	ONLINE CLASS-PSYCHOLOGY FOR DESIGN	Credit	3
Location	Realtime online lecture	Time	Tue2,3,4

Instructor	So Chaehan	Department	언더우드국제대학 융합인문사회과학부
Office		Telephone	
e-mail & Office Hour	Email: cso@yonsei.ac.kr Office Hours: on request		

Core Competencies	전공기초 심화 능력	창의적 사고 문제해결 능력	다학제 융합 연구 프로젝트 능력
	40	30	30

Target Students	Students interested in the intersection of psychology and design, specifically who want to leverage psychological knowledge to design better. *** This syllabus will be updated with more information at the end of the registration period. Please check again. When updated, this message will disappear ***
Course Description & Goals	This class elaborates how our perception of information, interaction with others, believe systems are influenced and interrelated, and how such understanding can guide us to design information and interaction in a better way. This vision consists of two goals: 1. Understand fundamental psychological knowledge - brain, memory - sensation, perception - cognition - behavior - emotion - learning 2. Elaborate the intersection of psychology and design - information overload - fluency - salience - sense making, affordance, gestalt theory - psychological value of design - aesthetics and design
Prerequisite	No prerequisites
Course Requirements	No course requirements
Grading Policy(Absolute)	- 2 Project: 60% (30% x 2) - In-class exercises (3) + assignment (1): 20% (If you miss any in-class exercises, 2 points will be subtracted; Each assignment counts as 5 points) - Attendance: 10% (If you miss one class without any notice in advance, 2 points will be subtracted by each. Arrival later than 30 minute counts an absence.

	– 2 late arrivals count as 1 absence – IID Exhibition: 10%
Texts & References	
Instructor's Profile	Since 09/2019: Assistant Professor in Information & Interaction Design 03/2016 – 08/2019: Assistant Professor of Design Management, Hongik University Faculty Member of Graduate School of Artificial Intelligence & Big Data, Hongik University 11/2007 – 12/2009: Ph.D. in Psychology, Humboldt University Berlin 09/1991 – 05/1998 Master of Science in Business/Electrical Engineering, Technical University Berlin 09/1996 – 12/1997: Master of Science in Management, Ecole Sup?rieure de Commerce de Paris (ESCP), Paris, France
TA's Name & Contact Information	Yoonjoo Chung 010-4159-2239 Kakao: elftrain elftrain@yonsei.ac.kr
Syllabus in English	1. Understand fundamental psychological knowledge – brain, memory – sensation, perception – cognition – behavior – emotion – learning 2. Elaborate the intersection of psychology and design – information overload – fluency – salience – sense making, affordance, gestalt theory – psychological value of design – aesthetics and design

* Changes in Management of Academic Semester

During the midterm examinations (2021.10.18. - 10.22.) and final examinations (2021.12.13. - 12.17.) period, classes or self-study should be continued unless there is an exam scheduled during the week.

* According to the University regulation section 57-2, students with disabilities can request special support related to attendance, lectures, assignments, or exams by contacting the course professor at the beginning of semester.Upon request, students can receive such support from the course professor or from the Center for Students with Disabilities(OSD). The following are examples of types of support available in the lectures, assignments, and exams:

(However, actual support may vary depending on the course.)

[Lecture]

- Visual Impairment: alternative, braille, enlarged reading materials, note-taker
- Physical Impairment: alternative reading materials, access to classroom, note-taker, assigned seat
- Hearing Impairment: note-taker/stenographer, recording lecture
- Intellectual Disability/Autism: note-taker, study mentor

[Assignments and Exam]

- Visual, Physical, Hearing Impairment: extra days for submission, alternative type of assignment, extended exam time, alternative type of exam, arranging separate exam room, and proctors, note-taker
- Intellectual Disability/Autism: personalized assignments, alternative type of evaluation