

## Course Syllabus

<b>1. Program of Study</b>	Bachelor of Science Program Bachelor of Arts Program Bachelor of Business Administration Bachelor of Nursing Science Program
<b>Faculty/Institute/College</b>	Mahidol University International College
<b>2. Course Code</b> <b>Course Title</b>	ICML 160 Introduction to Thai Language and Culture
<b>3. Number of Credits</b>	4(4-0-8)(Lecture/Lab/Self-Study)
<b>4. Prerequisite(s)</b>	Exchange and visiting students, non full-time students
<b>5. Type of Course</b>	General Education / Elective
<b>6. Session/Academic Year</b>	1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> Trimester / Every Academic Year
<b>7. Enrollment Cap</b>	20

### 8. Course Description

Fundamental oral communicative skills: vocabulary and sentence structures related to common communication situations. Introduction to characteristic aspect of Thai culture and society.

### 9. Course Objective(s)

After successful completion of this course, students will be able to:

- 9.1 Master basic oral communication skills such as introducing oneself, greeting, asking for directions, ordering food in a restaurant, asking for prices and bargaining
- 9.2 Understand the importance of fundamental aspects of Thai culture and society.

### 10. Course Outline

Week	Topics	Hours		Instructor
		Lec.	Lab	
1	Presentation of the course Language: Greeting, introducing oneself, numbers Culture: The Wai and its social implications	4	-	Assigned section instructor
2	Language: Ordering drinks, names of dishes, how food is cooked Culture: Rice as the main food for Thai people	4	-	”
3	Language: Ordering and making special requests, ordering Thai dessert and fruits Culture: How Thai people have a meal together, a visit to a restaurant	4	-	”

4	Language: Names of places, asking for and giving directions Culture: Division of regions, provinces, districts, and sub-districts	4	-	”
5	Language: Transportation, how to get to a place Culture: Traveling in Thailand	4	-	”
6	Language: Names of different items, asking for prices and bargaining Culture: Thai handicraft, a visit to a market	4	-	”
7	Language: Practice of oral skills Culture: Overview of the five regions	4	-	”
8	Language: Practice of oral skills Culture: Thai politics and society	4	-	”
9	Language: Practice of oral skills Culture: Buddhism in Thailand, Buddhism in daily life	4	-	”
10	Language: Practice of oral skills Culture: Making merit on religious holidays, visiting a temple	4	-	”
11	Language: Practice of oral skills Culture: Important festivals such as Songkran and Loy Kratong	4	-	”
12	Final Exam	4		
<b>Total</b>		48		

## 11. Teaching Methods

- 11.1 Lecture
- 11.2 Self-study
- 11.3 Practical exercises and activities

## 12. Instructional Media

- 12.1 Power-point presentations
- 12.2 Handouts
- 12.3 Films, videos, etc.

## 13. Evaluation and Assessment of Student Achievement

Students will demonstrate their ability to:

- 13.1. Ask and answer basic questions in Thai on the topics learned
- 13.2 Give explanation on cultural aspects learned throughout the trimester

Student achievement will be graded according to College and University standard using the symbols A, B+, B, C+, C, D+, D and F.

Students must have attended at least 80% of the total class hours of the course to receive a final grade.

Student achievement will be evaluated by means of:

Quizzes	60%
Final exam	40%
<b>Total</b>	<b>100%</b>

## 14. Course Evaluation

- 14.1 Student achievement as indicated in number 13 above.
- 14.2 Student evaluation of course and instructor by means of questionnaire.

**15. Reference(s)**

- Yee, K. & Gordon, G. (2006). *Dos & Don'ts in Thailand* (3rd ed.). Bangkok: APA.  
Smith, P. C., & Goss J. (2006). *Very Thai: Everyday Popular Culture*. River Books.  
Cooper R. & Cooper, N. (2005). *Culture Shock: Thailand*. Graphic Arts Center Publishing Company.

**16. Instructor**

Asst. Prof. Anchalee Pongpun

**17. Course Coordinator**

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