

## Plano de Ensino

**Currículo:** 201962

**Curso:** ENGENHARIA DE COMPUTAÇÃO

**Disciplina:** ADVANCED ORGANIZATIONAL ANALYSIS: PAST, PRESENT, AND FUTURE

**Turma:** ADVANORGAN\_ELET\_A

**Carga Horária Presencial: 54 horas + Atividade Prática Supervisionada(APS): 26 horas = Carga Horária Total: 80 horas** 2022 / 62

**Período Letivo: Professores:** BRUNO VARELLA MIRANDA

**E-mails:** brunovm@insper.edu.br

**Horário das aulas:** Qua 09:45 até 11:45 e Sex 09:45 até 11:45

### Ementa:

The nature of the market and the firm: the firm as a “nexus of contracts” and beyond. Behavioral assumptions and human action: rationality and bounded rationality(ies). The role of institutions in explaining economic performance: what do we mean by saying that “institutions matter”? Transaction costs and organizational choice: is it all about the “holdup” problem? Principal-agent theory in a world of organizational diversity. The tragedy and the governance of the “commons”: organizational design and environmental sustainability. Governance of international organizations.

### Objetivo:

This course builds on the theoretical foundations established in Organizational Strategy. Moreover, it expands the repertoire of tools available for the analysis of institutions and organizations. By the end of the semester, students are expected to be able to apply advanced theoretical tools to solve problems related to diverse types of organizations at the national and international levels – e.g., firms, non-governmental organizations, cooperatives, public bureaucracies, and international organizations. Students will be incentivized to identify clear questions and organize their arguments in critical essays and presentations that will connect the discussed theories with contemporary and past organizational problems observed in the real world.

### Conteúdo Programático:

1. The nature of the firm: what we know and what is missing.
2. Can we extend our understanding of organizational problems in a corporate context to the resolution of problems in other types of organization?
3. How do institutional rules affect economic action and performance in a world of organizational diversity?
4. How does organizational analysis help us to tackle complex international problems?

### Bibliografia Básica

#### Livros:

FURUBOTN, E. & RICHTER, R. , **Institutions and Economic Theory: The Contribution of the New Institutional Economics**,<sup>a</sup> ed., University of Michigan Press, , 1997, ISBN 9780472030255 📖 Livro Impresso

GIBBONS, R. & ROBERTS, J., **The Handbook of Organizational Economics**,<sup>a</sup> ed., Princeton University Press, 2011, ISBN 9780691132792 📖 Livro Impresso

HAWKINS, D., LAKE, D., NIELSON, D. & TIERNEY, J. , **Delegation and Agency in International Organizations**,<sup>a</sup> ed., Cambridge University Press, 2006, ISBN 9780511491368 📖 Livro Impresso

#### Artigos:

GIBBONS, R. . “Four Formal(izable) Theories of the Firm?. **Journal of Economic Behavior & Organization**. , v. 58 , n. 2 , p. 200-245 , 2012. ; Disponível em: <https://www.sciencedirect.com/science/article/pii/S0167268105001502?via%3Dihub>. Acesso em: 22 ago 2022.

### Bibliografia Complementar

#### Livros:

BRICKLEY, J., SMITH, C & ZIMMERMAN, J. , **Managerial Economics and Organizational Architecture**, 6<sup>a</sup> ed., McGraw-Hill Education, 2015

GRANDORI, A. , **Handbook of Economic Organization: Integrating Economic and Organization Theory**,<sup>a</sup> ed., Edward Elgar Pub, 2013

MILGROM, P. R., & ROBERTS, J. , **ECONOMICS ORGANIZATION AND MANAGEMENT**, 1<sup>a</sup> ed., Prentice Hall, 1992

OSTROM, Elinor. , **Governing the Commons: The Evolution of Institutions for Collective Action** ,<sup>a</sup> ed., Cambridge University Press, 1990

WILLIAMSON, Oliver., **The Economic Institutions of Capitalism**,<sup>a</sup> ed., Free Press, 1985

#### Artigos:

HOLMSTROM, B. . "Pay for Performance and Beyond". **American Economic Review**. , v. 107 , n. 7 , p. 1753-1777 , 2017. ; Disponível em: <https://doi.org/10.1257/aer.107.7.1753>. Acesso em: 22 ago 2022.