

# Enquire Teaching Timetable

[Return](#)[Course Outcome](#)

## Course Detail

### CCSS 2005 - Contemporary Chinese Popular Culture

Language:  ▼

#### Course Details

|                               |                                 |                      |
|-------------------------------|---------------------------------|----------------------|
| <b>Career</b>                 | Undergraduate                   |                      |
| <b>Units</b>                  | 3.00                            |                      |
| <b>Grading Basis</b>          | Graded                          |                      |
| <b>Course Components</b>      | Lecture<br>Interactive Tutorial | Required<br>Optional |
| <b>Campus</b>                 | Main Campus                     |                      |
| <b>Academic Group</b>         | Contemporary China Studies PC   |                      |
| <b>Academic Organizations</b> | Contemporary China Studies PC   |                      |

#### Description

From Beijing to Hong Kong, Shanghai to Taipei and beyond, this course explores the multiple, effervescent realms of popular culture in China and Chinese communities around the world today. Through reading, talking and writing about and also viewing, listening to and taking part in aspects of Chinese popular culture, students will investigate its production, mass attraction, commercial and social-political presence, and significance to Chinese people and societies and global mass culture. Topics to be presented and analysed will include popular print and online fiction, popular print magazines, animated fiction, animation, popular films, popular music, popular commercial and non-commercial art, television shows, video games, online games and entertainments, popular live culture entertainment, street fashion, body culture, and mass cultural trends.

#### Grade Descriptor

##### A

Outstanding performance on all learning outcomes.

##### A-

Generally outstanding performance on all (or almost all) learning outcomes.

##### B

Substantial performance on all learning outcomes, OR high performance on some learning outcomes which compensates for less satisfactory performance on others, resulting in overall substantial performance.

##### C

Satisfactory performance on the majority of learning outcomes, possibly with a few weaknesses.

##### D

Barely satisfactory performance on a number of learning outcomes.

##### F

Unsatisfactory performance on a number of learning outcomes, OR failure to meet specified assessment requirements.

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[Return](#)

## Course Outcome

### CCSS 2005 - Contemporary Chinese Popular Culture

#### Learning Outcome

By the end of the semester, students will attain:

- a detailed understanding of the realm of popular culture in China today and strategies for thinking about its significance.
- a first-hand experience of the varied and particular forms of contemporary Chinese popular culture and their attraction to large numbers of people.
- the ability to reflect critically and express, orally and in writing, well-informed interpretations of popular cultural forms.

#### Course Syllabus

1. The explosion of popular culture in reform era China
2. Popular culture and commerce in China today
3. Popular culture in print
4. popular culture on screen
5. digitized and on-line popular culture
6. The sound-scape of popular music
7. Bodily habits and living popular culture
8. Popular culture in a global context
9. Chinese culture and Chinese popular culture

#### Assessment Type

|   | Assessment Type           | Current Percent |
|---|---------------------------|-----------------|
| 1 | Essays                    | 10              |
| 2 | Essay test or exam        | 30              |
| 3 | Others                    | 20              |
| 4 | Presentation              | 20              |
| 5 | Short answer test or exam | 20              |

#### Feedback for Evaluation

Mid-term and end of term evaluation forms; discussions with students.

#### Required Readings

1. Perry Link and Richard Madsen, Unofficial China
2. James Lull, China Turned On
3. Jonathan Campbell, Red Rock
4. Marc Moskowitz, Cries of Joy, Songs of Sorrow
5. Paul Clark, Youth Culture in China
6. Juanjuan Wu, From Mao to Now

#### Recommended Readings

1. Zha Jianying, China Pop