

Enquire Teaching Timetable

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Course Detail

CHES 3004 - Media China

Language: English ▼

Course Details

Career	Undergraduate	
Units	3.00	
Grading Basis	Graded	
Course Components	Lecture Interactive Tutorial	Required Optional
Campus	Main Campus	
Academic Group	Centre for China Studies	
Academic Organizations	Centre for China Studies	

Enrollment Information

Enrollment Requirement Not for students who have taken CCSS3101

Description

This course will examine the changes in Chinese media over the last three decades. It discusses how political, economic and social forces constrain the media and how the media, in turn, shapes society and politics. It looks at the history of the media in China, processes of commercialization and internet development, and the state of investigative journalism and online activism and the media's relationship with civil society, as well as state propaganda and censorship. The course concludes by covering differences in the media in Hong Kong and Taiwan, and looking at the recent internationalization of China's media.

Grade Descriptor

A

Outstanding performance on all learning outcomes.

A-

Generally outstanding performance on all (or almost all) learning outcomes.

B

Substantial performance on all learning outcomes, OR high performance on some learning outcomes which compensates for less satisfactory performance on others, resulting in overall substantial performance.

C

Satisfactory performance on the majority of learning outcomes, possibly with a few weaknesses.

D

Barely satisfactory performance on a number of learning outcomes.

F

Unsatisfactory performance on a number of learning outcomes, OR failure to meet specified assessment requirements.

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Course Outcome

CHES 3004 - Media China

Learning Outcome

By the end of the course students should be able to discuss the development of media in China in broader political, economic and social context, and have improved their skills in reading, discussing and writing about these aspects of contemporary China.

Course Syllabus

1. History of Chinese media
2. China's media and the political system
3. Commercialization of the media
4. Internet and media development
5. Investigative journalism and online activism
6. State propaganda and censorship
7. Media and civil society
8. Case study I
9. Case study II
10. Media in Hong Kong and Taiwan
11. Internationalization of China's media
12. The future of media in China

Assessment Type

	Assessment Type	Current Percent
1	Essays	30
2	Others	10
3	Presentation	30
4	Short answer test or exam	30

Feedback for Evaluation

Apart from the course and teaching evaluation questionnaire, the course will be evaluated by collecting informal mid-term feedback from students.

Required Readings

- Gary Rawnsley and Ming-yeh T. Rawnsley, eds (2015). Routledge Handbook of Chinese Media. Routledge.
- Han Rongbin (2018). Contesting Cyberspace in China. New York: Columbia University Press
- Margaret Roberts (2018). Censored: Distraction and Diversion Inside China's Great Firewall. Princeton University Press.
- Tom McDonald (2016). Social Media in Rural China. London: UCL Press.
- Florian Schneider (2018). China's Digital Nationalism. Oxford: OUP.
- Guobin Yang (2015). China's Contested Internet. Copenhagen: NIAS Press.

Recommended Readings

Charles Chi-wai Cheung (2016). Media power in Hong Kong: hyper-marketized media and cultural resistance. New York: Routledge

Hsu, Chien-Jung (2014). The construction of national identity in Taiwan's media. Leiden: Brill.