

2022Year 2nd Semester Syllabus

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| Course Code-Section | Undergraduate BIZ4183-02 | | |
| Created Date | 2022-06-23 17:47:35 | Last-Modified | 2022-06-23 17:50:56 |
| Course Title | BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY: A | Credit | 3 |
| Location | BizHB201 | Time | Tue4,Thu5,6 |

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| Instructor | 기랄안드레스 | Department | 경영대학 경영학과 |
| Office | | Telephone | |
| e-mail & Office Hour | | | |

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| Target Students | Senior students |
| Course Description & Goals | Rooted in applied psychology, this multidisciplinary course will guide students through a process thinking regarding how to detect, prevent and face real-life moral issues and ethical dilemmas that arise in business situations. The course consists of two different sections. Section A deals with Ethical Decision Making and Fraud. Finally, Section B discusses the role played by Ethics As Organizational Culture and Corporate Social Responsibility (CSR). Section A: Ethical Decision Making and Fraud. Section B: The Role Played by Corporate Social Responsibility (CSR) in Business and Society Teaching method: face to face. |
| Prerequisite | None |
| Course Requirements | Participants are expected to carefully read all cases and core readings assigned for each class. The class requires student participation and attendance for success. Class attendance is required. Instruction will be based on lectures and case analysis, supplemented by articles and essays, and student presentations and debates. Additional readings from journals and periodicals will be assigned during the course. |
| Grading Policy | Presentations: 35% Final exam (comprehensive): 40% Attendance: 10% Quizzes/Essays: 15% * Missing a third of class meetings will result in an automatic F grade.**A more detailed and updated course syllabus will be discussed on the first day of class. |
| Texts & References | Business ethics : ethical decision making and cases/Ferrell, O. C./Cengage Learning/2015 / 10th ed/ ○ Text Book Linda K. Trevino, Katherine A. Nelson. 2014. Managing Business Ethics: Straight Talk about How to Do It Right, 6th Edition. O. C. Ferrell, John Fraedrich, Linda. 2017. Business Ethics: Ethical Decision Making & Cases , 11th Edition. Guiral, A., Rodgers, W., Ruiz, E., and Gonzalo, J. A. (2010), "Ethical dilemmas in auditing: Dishonesty or unintentional bias?", Journal of Business Ethics, Vol. 91(1). Murphy, P., and Dacin, T. 2011. Psychological Pathways to Fraud: Understanding |

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| | and Preventing Fraud in Organizations. Journal of Business Ethics, Vol. 101(4). Rodgers, W., Guiral, A., and Gonzalo, J. A. (2009), "Different pathways that suggest whether auditors' going concern opinions are ethically based", Journal of Business Ethics, Vol. 86. |
| Instructor's Profile | <p>Andrés Guiral, Ph.D., Master in Auditing, is an Associate Professor in the Accounting Division at Yonsei University. His thesis, which received an Extraordinary Doctorate Award, comprised a study of the decision making process of auditors and loan officers. He was Fulbright visiting scholar for the period 2004-2006 at the University of California, Riverside (UCR). Dr. Guiral has also been Associate Professor at the University of Alcalá (Spain) and visiting professor at the Sheffield University (UK), Fachhochschule Pforzheim (Germany) Kansai and Doshisha Universities (Japan). His current research focuses on auditing, corporate social responsibility, ethical dilemmas and trust issues.</p> <p>His research has been published in peer reviewed journals such as Auditing: A Journal of Theory & Practice, Accounting & Finance, Behavioral Research in Accounting, Journal of Business Ethics, The International Journal of Accounting, Managerial Auditing Journal, Corporate Ownership and Control, European Journal of International Management, Asia-Pacific Journal of Financial Studies, Journal of International Accounting, Auditing and Taxation, Spanish Accounting Review, and Spanish Journal of Finance and Accounting, among others.</p> <p>He has recently received two best paper awards from the European Accounting Association (EAA) (31st Annual Congress, Rotterdam, 2008, Corporate Social Responsibility section) and the European Institute for Advanced Studies in Management (EIASM) (4th Workshop on Corporate Governance, Brussels, November 15-16, 2007). Dr. Guiral is also recipient of the Best Young Researcher Award from the University of Alcalá, 2009. Email: andres.guiral@yonsei.ac.kr</p> |
| TA's Name & Contact Information | Graduate Teaching Assistant: Mr. Taegon Moon. e-mail: taegon.moon911@gmail.com |
| 파일첨부 | |

| week | Period | Weekly Topic & Contents | Course Material Range & Assignments | Academic Schedule |
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| 1 | 2022-09-01 - 2022-09-07 | Introduction | | (9.1.) Fall semester classes begin (9.5. - 9.7.) Course add and drop period |
| 2 | 2022-09-08 - 2022-09-14 | Chapter 1. An Introduction to Business Ethics Discussion & Assignement of cases | (Chapter #1, Trevino's Book) Fraud Cases assigned | (9.9. - 9.12.) Chuseok Holiday & Substitute Holiday for Chuseok |
| 3 | 2022-09-15 - 2022-09-21 | Chapter 2. Deciding What's Right: A Prescriptive Approach Debate | (Chapter #2, Trevino's Book) | |
| 4 | 2022-09-22 - 2022-09-28 | Chapter 3. Deciding What's Right: A Psychological Approach Chapter 3 (annex 1). Six Dominant Ethical Pathways Debate | (Chapter #3, Trevino's Book) (Rodgers et al. 2009; Guiral et al. 2010) | |
| 5 | 2022-09-29 - 2022-10-05 | Group Presentations Chapter 4. Addressing Individuals' Common Ethical Problems (Chapter #4 from Trevino et al.) | | (10.3.) National Foundation Day |

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| 6 | 2022-10-06 - 2022-10-12 | Chapter 4 (annex 1). Psychological Pathways to Fraud: Understanding and Preventing Fraud in Organizations Debate | (Murphy and Dacin 2011) | (10.7.) First third of the semester ends (10.10.) Substitute Holiday for Hangul Proclamation Day |
| 7 | 2022-10-13 - 2022-10-19 | Group Presentations | | |
| 8 | 2022-10-20 - 2022-10-26 | Mid-term exam | | (10.20. - 10.26.) Midterm Examinations |
| 9 | 2022-10-27 - 2022-11-02 | Chapter 5. Ethics As Organizational Culture (Chapter #5 from Trevino et al.) Debate | (Chapter #5, Trevino's Book) | (10.27. - 10.31.) Course withdrawal period (11.1. - 11.3.) Application Period for S/ U evaluation |
| 10 | 2022-11-03 - 2022-11-09 | Chapter 6. Managing Ethics And Legal Compliance Chapter 7. Ethical Problems Of Managers (Chapter #8 from Trevino et al.) Assignment of companies | (Chapter #6 and #7, Trevino's Book) | |
| 11 | 2022-11-10 - 2022-11-16 | Chapter 8. Corporate Social Responsibility Debate | (Chapter #9, Trevino's Book) | (11.14.) Second third of the semester ends |
| 12 | 2022-11-17 - 2022-11-23 | Chapter 8. Corporate Social Responsibility | (Chapter #9, Trevino's Book) | |
| 13 | 2022-11-24 - 2022-11-30 | Group Presentations | | |
| 14 | 2022-12-01 - 2022-12-07 | Group Presentations | | |
| 15 | 2022-12-08 - 2022-12-14 | Comprehensive final exam | | (12.8. - 12.14.) Self-study |
| 16 | 2022-12-15 - 2022-12-21 | | | (12.15. - 12.21.) Final Examinations |