

EMG10M09 European Economy and Policies

SME's in Europe

Lecturer

Instructor	Email
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Course format

Working language :	English
Volume of contact hours :	25 h
Workload to be expected by the student :	50 h

Course track

Track : Attendance

Course description

Small- and Medium-sized enterprises (SME's) are considered to be the back-bone of the European economy. SME's are the EU's largest employers. During this course students will be made familiar with the relevance of SME's within the European Union (EU) and within the common market as well as the relevance of the "Green Deal" designed by the European Commission to thrust towards a more sustainable economy. With the help of assignments and lectures students will be analyzing EU member-states on various levels regarding its role and contribution of its SME's on the EU's common market and how to attract SME's to open a sustainable business within certain regions of the member states with the help of funding and the role of lobbying.

Educational organisation

In-class ...

EU member-states for assignments.
6 groups. 1 group per member-state. The groups should be formed prior to the kick-off class

1. Germany
2. Belgium
3. France
4. Italy
5. Spain
6. Poland

As a group ...

Presentation/lectures

Interaction ...

Discussions/debates

Assignments ...

Learning outcomes

- Creating understanding of the European Union (EU) and its common market
- Learning to find available resources and funding provided by the European Commission for SMEs
- Understanding the decision-making process of the EU
- Understanding the regional policy of the EU
- Understanding the relevance of the EU regarding various industries and services in EU member-states.
- Understanding the relevance of sustainability for SME's within the framework of the EUs "Green Deal".
- Understanding the role and relevance of lobbying

Course outline

Pre-requisites for the course

Key concepts to master:

Knowledge in: basic knowledge of the EU and its institutions

Teaching materials

All document formats ...

Books
Journal Articles

Electronic platforms ...

N/A

Software ...

ICT in Education ...

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Recommended Reading

Major works :

Fontaine, Pascal
2017
Europe in 12 lessons.

Edition 2017,
Publications office of the European Union,
Luxembourg



Assessment

Intermediate evaluation / continuous assessment 1: N/A

Intermediate evaluation / continuous assessment 2 : N/A

Final assessment :

40% in-class participation

40% Presentation

20% Reflection report

Grounds for expulsion from classes

Such behaviors as...

arriving late, leaving early or unannounced leaving of the classroom during class time

disruptive eating or drinking in class

using smartphones and laptops for non class-related purposes

reading non class-related document

chatting on non class-related issues

showing disrespect towards lecturers

... may lead to expulsion from classes.