

**Business Ethics [MGT70000]**

Module Coordinator		Moshtagh Khorasani, Manouchehr			
Programme(s)		Bachelor of Science			
Term		6th semester			
Module Duration		1 Semester			
Compulsory/Elective Module		Concentration Module			
Credits:		6			
Frequency		Annually			
Language		English			
Total Workload	150 h	Academic Teaching Hours:	44	Remaining Workload:	Self-study
		One academic teaching hour corresponds to 45 minutes.			
		Self-study includes lesson preparation and follow-up activities, reading assignments, assessment preparation, take-home assignments, etc.			
Prerequisites		Principles of Management			
Content		<p><b>1. The Basics of Ethics</b></p> <ul style="list-style-type: none"> <li>• Basic issues, examples and arguments of business ethics (i.e. shareholder vs. stakeholder approaches)</li> <li>• The ethics of the market</li> <li>• Social responsibility, ethics and morals</li> </ul> <p><b>2. Ethical Reasoning and Frameworks</b></p> <ul style="list-style-type: none"> <li>• Principle-based ethics, consequentialist, virtue-based and care ethics as a framework for business ethics</li> <li>• The importance of ethical behavior in business</li> </ul> <p><b>3. Application and case studies</b></p> <ul style="list-style-type: none"> <li>• Debate</li> <li>• Integration of students' opinions via active participation</li> </ul> <p>Case studies in business ethics</p>			

<p>Intended Learning Outcomes</p>	<p><b>Knowledge:</b>  On successful completion of this module, students will have a thorough comprehension of general ethical positions as well as characteristics of ethical problems. They will have an understanding of fundamental approaches and diverse methods of ethical codes, purpose of ethics and objectivity of ethics in decision-making processes in business. They can:</p> <ul style="list-style-type: none"> <li>• Describe corporate social responsibility, ethics and morals</li> <li>• Identify basic methods of ethical codes such as deontological, utilitarian, value-based and feminist ethics, reflective equilibrium, etc. in business context</li> <li>• Outline the different aspects and dimensions of ethics and apply them to case-studies in business</li> </ul> <p><b>Skills:</b>  On successful completion of this module, students will have the proven ability to search for a wide range of ethical approaches incorporating a specific ethical problem at hand, i.e. they can:</p> <ul style="list-style-type: none"> <li>• Discuss the difference between questions of fact and questions of normative ethics</li> <li>• Analyze practices with respect to their impact on individual dimensions of rational choice</li> <li>• Deal with conflicts of norms that as a matter of fact are socially prevailing – whether shared by themselves or not</li> <li>• Assess evidence about the mechanics of ethical dispute and reputation and make rational choices</li> </ul> <p><b>Competencies:</b>  On successful completion of this module, students can take responsibility for working out a defensible solution that incorporates their knowledge of general ethical considerations, their understanding of what would be sustainable, specifics of a case and the culture in which they operate, i.e. they can:</p> <ul style="list-style-type: none"> <li>• Tackle problems in a clear-sighted and logical fashion</li> <li>• Defend their opinions by using reasoned arguments</li> <li>• Work strategically - planning and reflecting upon wider societal issues when making managerial decisions</li> </ul>												
<p>Forms of teaching, methods and support</p>	<p>Lecture, debate, presentations and case-studies</p>												
<p>Type of Assessment(s) and performance</p>	<table border="1"> <thead> <tr> <th>Type of examination</th> <th>Duration or length</th> <th>Performance Points</th> <th>Due date or date of exam</th> </tr> </thead> <tbody> <tr> <td>Written Exam</td> <td>80 minutes</td> <td>80</td> <td>Exam week</td> </tr> <tr> <td>In-class presentation &amp; short text (commented slides)</td> <td></td> <td>40</td> <td>During the module</td> </tr> </tbody> </table>	Type of examination	Duration or length	Performance Points	Due date or date of exam	Written Exam	80 minutes	80	Exam week	In-class presentation & short text (commented slides)		40	During the module
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In-class presentation & short text (commented slides)		40	During the module										

## Recommended Literature

Part 1 and 2  
Part 3

- Alexander, Larry; Moore, Michael (2016): Deontological Ethics. With assistance of Edward N. Zalta. Edited by Metaphysics Research Lab, Stanford University (The Stanford Encyclopedia of Philosophy). Available online at <https://plato.stanford.edu/archives/win2016/entries/ethics-deontological/>, updated on Winter 2016.
- Awad, E., Dsouza, S., Kim, R., Schulz, J., Henrich, J., Shariff, A., et al. (2018). The Moral Machine experiment. *Nature*, 563(7729), 59–64.
- Bazerman, Max H.; Gino, Francesca; Shu, Lisa L.; Tsay, Chia-Jung (2011b): Joint Evaluation as a Real-World Tool for Managing Emotional Assessments of Morality. In *Emotion Review* 3 (3), p. 290. Available online at <http://search.ebscohost.com/login.aspx?direct=true&db=edb&AN=62030422&site=eds-live&scope=site>.
- Bocchiaro, Piero; Zamperini, Adriano (2012): Conformity, obedience, disobedience: The power of the situation. In : *Psychology-Selected Papers: IntechOpen*.
- Bowden, Peter (2005). Virtue ethics, Aristotle and organisational behaviour. *Australian Association for Professional and Applied Ethics 12th Annual Conference 28–30 September 2005, Adelaide*.
- Brenda Green, Brenda (2012). Applying Feminist Ethics of Care to Nursing Practice, *J Nurs Care* 2012, 1:3
- Bucciarelli, Monica, Sangeet Khemlani and P. N. Johnson-Laird (2008). The psychology of moral reasoning, *Judgment and Decision Making*, Vol. 3, No. 2, February 2008, pp. 121–139
- Chaudhary, Priyanka and Vijeta Soni (2013). A Utilitarian Perspective on Business Ethics. *IOSR Journal Of Humanities And Social Science (IOSR-JHSS)* Volume 14, Issue 5 (Sep. - Oct. 2013), PP 75-80
- Crossan, M., Mazutis, D., & Seijts, G. (2013). In Search of Virtue: The Role of Virtues, Values and Character Strengths in Ethical Decision Making. *Journal of Business Ethics*, 113(4), 567–581.
- Driver, Julia (2014): The History of Utilitarianism. With assistance of Edward N. Zalta (The Stanford Encyclopedia of Philosophy). Available online at <https://plato.stanford.edu/archives/win2014/entries/utilitarianism-history/>.
- Green, Brenda (2012). Applying Feminist Ethics of Care to Nursing Practice , *J Nurs Care* 1:111. doi:10.4172/2167-1168.1000111.
- Hursthouse, Rosalind (1999). Virtue Ethics and Human Nature, *Hume Studies* Volume XXV, Number 1 and 2 (April/November, 1999) 67-82
- Marques, Joan (2015). Universalism and Utilitarianism: An Evaluation of Two Popular Moral Theories in Business Decision Making, *The Journal of Values-Based Leadership*, Volume 8, Issue 2 Summer/Fall 2015 Article 3

	<ul style="list-style-type: none"> <li>• Quinn, Warren S. (1989). Actions, Intentions, and Consequences: The Doctrine of Double Effect, <i>Philosophy and Public Affairs</i>, Vol. 18, No. 4. (Autumn, 1989), pp. 334-351</li> <li>• Raz, Joseph (2014). The Obligation to Obey: Revision and Tradition, <i>Notre Dame Journal of Law, Ethics &amp; Public Policy</i>, Article 10, February 2014, Vol. 1, Issue 1 Symposium on Law and Morality, pp. 138-155</li> <li>• Robert, Frank (2007). The Status of Moral Emotions in Consequentialist Moral Reasoning, Paul J. Zak (ed.), <i>Moral Markets: The Critical Role of Values in the Economy</i>, New Jersey: Princeton University Press</li> <li>• Schwartz, M. (2001): The Nature of the Relationship between Corporate Codes of Ethics and Behaviour. In <i>Journal of Business Ethics</i> 32 (3), pp. 247–262. Available online at <a href="http://www.jstor.org/stable/25074572">http://www.jstor.org/stable/25074572</a>.</li> <li>• Case studies will be provided in the seminar</li> </ul>
Module Structure	<p>The module Ethics delivers knowledge about basic ethical issues and their relation to prudential considerations of business. It discusses the role of individuals in making ethical decisions, differentiating between different ethical approaches and methods. Obedience and conformity, the ethical standing of markets, and the importance of ethical behavior are addressed. It will introduce different methods of ethical frameworks and how they are reflected in business.</p>
Usability in other Modules/Programmes	Concentration modules, Master's Thesis
Last Approval Date	2024/10/09