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C 7318AFE (Course Profile)

Business Data Analytics

Course overview   Classes   Assessment   Learning outcome

I am studying in: **Trimester 1 2025** ▾   at: **Gold Coast Campus** ▾   mode: **Mixed Mode** ▾   ?

Course overview

Course code ?

C 7318AFE

Study level ?

Data Analysis/Analytics is a process of transforming data into useful information for supporting decision-making. In this course, we cover a wide range of basic analytical techniques, visual, descriptive, inferential, predictive and prescriptive - to interpret and analyse business/market data in order to develop solutions for real-world business problems. The course heavily emphasises practical problem-solving exercises and using business analytics through software applications.

> ⊘ **Incompatibilities:**
>
> Must not have completed 7802AFE Financial Data Analysis AND must not have completed 7304AFE Business Statistics AND must not have completed 7802GBS

Usually available

- Gold Coast Trimester 1
- Nathan Trimester 1
- Nathan Trimester 2
- Nathan Trimester 3
- Online Trimester 1
- Online Trimester 2
- Online Trimester 3

Key Dates

Postgraduate

Credit Points (awarded)

10

School

Department of Accounting, Finance and Economics

Previous Course Profiles ⤢

Student contribution band

Band 1 ⤢

Quick links

Enrolment ⤢

myGriffith ⤢

3 March 2025

Start Date

16 March 2025

Last date to add course

31 March 2025

Last date to drop course without financial penalty (Census date)

4 May 2025

Last date to drop course without academic failure

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Important information

The published online version of the Course Profile is the authoritative version and by the publication of the Course Profile online, the University deems the student has been notified or and read the course requirements. Assessment is subject to change up until the Start Date of the course. Please recheck the website for updates.

Search for a program or course

Filters

Study areas

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Medicine, dentistry and health
Music and performing arts
Science and environment
Visual and creative arts

Campuses

Digital campus
Gold Coast campus
Logan campus
Mount Gravatt campus
Nathan campus
South Bank campus

Getting to Griffith

Cycling
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On campus

Accommodation
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