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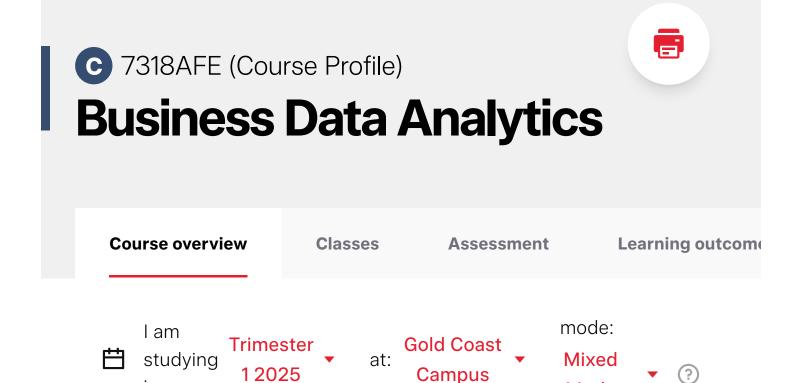
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Course overview

in:

Course code 7318AFE Study level 2

Mode

Data Analysis/Analytics is a process of transforming data into useful information for supporting decisionmaking. In this course, we cover a wide range of basic analytical techniques, visual, descriptive, inferential, predictive and prescriptive - to interpret and analyse business/market data in order to develop solutions for real-world business problems. The course heavily emphasises practical problem-solving exercises and using business analytics through software applications.

Incompatibilities:

Must not have completed 7802AFE Financial Data Analysis AND must not have completed 7304AFE Business Statistics AND must not have completed 7802GBS

Postgraduate

Credit Points (awarded)

10

School

Department of Accounting, Finance and **Economics**

Previous Course \square **Profiles**

Usually available

- Gold Coast Trimester 1
- Nathan Trimester 1
- Nathan Trimester 2
- Nathan Trimester 3
- Online Trimester 1
- Online Trimester 2
- Online Trimester 3

Student contribution band

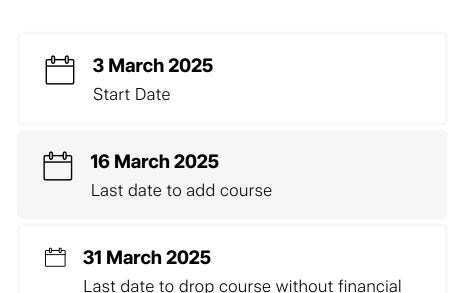
Band 1 🖸

Key Dates

Quick links

Enrolment 2

myGriffith 🖸



¹ 4 May 2025

penalty (Census date)

Last date to drop course without academic failure

Course Reading List

Learning@Griffith [2]

Need assistance?

Ask us

Find answers to thousands of frequently asked questions, or if you need further advice or support, ask us a question

Ask us 🖸

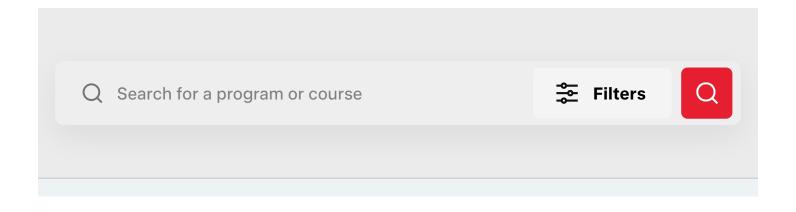
Student connect

If you cannot find your answer in Ask us, you can contact us directly.

Student Connect

Important information

The published online version of the Course Profile is the authoritative version and by the publication of the Course Profile online, the University deems the student has been notified or and read the course requirements. Assessment is subject to change up until the Start Date of the course. Please recheck the website for updates.



Study areas Campuses On campus Support Architecture, Digital campus Accommodation Childcare construction and planningGold Coast Aquatic and Paying your fees Business and government campus Fitness Centre Griffith Pay Criminology and law **Griffith Honours** Logan campus Clubs Education Mount Gravatt Griffith College College Engineering, IT and Health Clinics **GUMURRII Student** campus aviation Nathan Success Unit Library Humanities, languages Medical IT Service Centre campus and social science South Bank Shops International Medicine, dentistry and Sport Printing services campus Room bookings health What's on Music and performing **Getting to** Safe campuses arts Student support **Griffith** Science and environment Assessment, exams Cycling Visual and creative arts and grades Intercampus bus Maps Parking ask us! Need Help?

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