



# Exchange programme Vrije Universiteit Amsterdam

Vrije Universiteit Amsterdam - Exchange programme Vrije Universiteit Amsterdam - 2024-2025

## Exchange

Vrije Universiteit Amsterdam offers many English-taught courses in a variety of subjects, ranging from arts & culture and social sciences, neurosciences and computer science, to economics and business administration.

The International Office is responsible for course approval and course registration for exchange students. For details about course registration, requirements, credits, semesters and so on, please [visit the exchange programmes webpages](#).

# Foundations and Forms of Entrepreneurship

Course Code	E_MFEN_FFE
Credits	6
Period	P1
Course Level	300
Language Of Tuition	English
Faculty	School of Business and Economics
Course Coordinator	dr. F. Bacco
Examiner	dr. F. Bacco
Teaching Staff	dr. F. Bacco, drs. E.A.H. Kleijn, drs. M.M. Akhbulatova MSc
Teaching method(s)	Lecture, Seminar

## Course Objective

- **Academic and research skills:** Students are able to assess and conduct a feasibility study of a new business idea that validates the proposed customer needs and market potential by systematically collecting, analyzing, and reporting relevant data.
- **Bridging theory and practice:** Students understand the core theories and concepts in the field of entrepreneurship, as reflected by their ability to analyze, compare, and apply these theories and concepts to analyze and solve the key management challenges faced by real-world entrepreneurs.
- **Social skills:** Students are able to effectively pitch a new business idea to others, and can present the results of their feasibility studies to a group of peers in a professional, engaging manner.

## Course Content

Entrepreneurship is the process in which individuals identify and exploit business opportunities. Although entrepreneurship is commonly associated with creating new businesses, it also captures a distinct mindset that is valuable across a wide range of contexts (including established firms and other types of organizations). Whether you want to start a new venture, work for an entrepreneur, fund other entrepreneurs, or simply want to be more entrepreneurial in your own career, Foundations and Forms of Entrepreneurship will help you familiarize yourself with key concepts and tools that support the process of new business creation and growth. As an introductory course for students who want to learn about entrepreneurship, its role and importance in our society, and the process by which entrepreneurs transform new ideas into successful business ventures, Foundations and Forms of Entrepreneurship is concerned with topics that relate to ideating, developing, and managing successful new businesses. In this course, students learn to understand and apply fundamental theories from economics, sociology, and psychology to study key topics in entrepreneurship. While most of the examples in class will be drawn from new venture formation, the principles also apply to entrepreneurship in corporate settings and to non-profit entrepreneurship. To facilitate learning and practical application of theories and principles explained during class, the course includes a variety of teaching formats and materials, such as case studies, interactive assignments, and group work.

## Additional Information Teaching Methods

The course lasts 6 weeks. Every week includes one (weeks 1 and 6) or two lectures (weeks 2 to 5) and one tutorial per student. This course will earn you 6.00 credits, corresponding to 168 study load hours (a credit represents 28).

## Method of Assessment

Group Assignments and a written exam.

## Literature

The mandatory study materials include a textbook, a few scientific articles, several case studies, and PowerPoint slides.

## Additional Information

This course is the first course of the SBE Minor in Entrepreneurship.