



Exchange programme Vrije Universiteit Amsterdam

Vrije Universiteit Amsterdam - Exchange programme Vrije Universiteit Amsterdam - 2024-2025

Exchange

Vrije Universiteit Amsterdam offers many English-taught courses in a variety of subjects, ranging from arts & culture and social sciences, neurosciences and computer science, to economics and business administration.

The International Office is responsible for course approval and course registration for exchange students. For details about course registration, requirements, credits, semesters and so on, please [visit the exchange programmes webpages](#).

Behavioral Finance and Real Estate

Course Code	E_MFRE_BFRE
Credits	6
Period	P2
Course Level	300
Language Of Tuition	English
Faculty	School of Business and Economics
Course Coordinator	prof. dr. M.J. van den Assem
Examiner	prof. dr. M.J. van den Assem
Teaching Staff	prof. dr. M.J. van den Assem
Teaching method(s)	Lecture

Course Objective

After successfully completing this course you:

- are able to write a research proposal in the area of behavioral finance and real estate (Academic and Research Skills);
- understand how people are subject to distortions or biases in their beliefs and have preferences that are not understood in a normatively acceptable framework (Bridging theory and practice - knowledge);
- understand how behavioral biases affect the decisions of participants in real estate markets (Bridging theory and practice - knowledge);
- understand how the bounded rationality of market participants can explain the dynamics of real estate markets (Bridging theory and practice- knowledge).

Course Content

This course provides a behavioral perspective on real estate decision making and markets. In particular, students learn how behavioral biases affect the decisions of participants in real estate markets, and how the bounded rationality of market participants can explain real estate market dynamics. The course starts with a general introduction into the psychology of decision making. Next, it turns to the topics of property valuation, negotiation, and mortgage choice. The final part considers the efficiency and dynamics of real estate markets, with a special focus on bubbles and crashes.

Additional Information Teaching Methods

Lectures

Method of Assessment

Written exam and assignment

Literature

- Bazerman & Moore, Judgment in Managerial Decision Making, Wiley, most recent edition.
- Selected articles (to be announced).

Additional Information Target Audience

This course is part of the Minor Real Estate Economics and Finance, and also included in the program of the Minor Risk Management for Financial Institutions.