



Exchange programme Vrije Universiteit Amsterdam

Vrije Universiteit Amsterdam - Exchange programme Vrije Universiteit Amsterdam - 2024-2025

Exchange

Vrije Universiteit Amsterdam offers many English-taught courses in a variety of subjects, ranging from arts & culture and social sciences, neurosciences and computer science, to economics and business administration.

The International Office is responsible for course approval and course registration for exchange students. For details about course registration, requirements, credits, semesters and so on, please [visit the exchange programmes webpages](#).

Business Model Assessment

Course Code	E_MUB_BMA
Credits	6
Period	P2
Course Level	200
Language Of Tuition	English
Faculty	School of Business and Economics
Course Coordinator	dr. G. Tumer-Alkan
Examiner	dr. G. Tumer-Alkan
Teaching Staff	dr. G. Tumer-Alkan, dr. V. Duplat
Teaching method(s)	Study Group, Lecture

Course Objective

This course has three main learning objectives:

- Gain knowledge of basic concepts and theories in corporate finance in order to assess the business models.
- Provide standard answers to hypothetical cases, e.g. through solving textbook exercises
- Apply obtained knowledge in corporate finance to real life cases, e.g. interpret financial information and provide input for corporate decision making, and improve strategic thinking.

Course Content

The course will start with an introduction of business assessment approaches and basic concepts. We will start with an introduction to corporations, and proceed with financial statement analysis, financial decision making, investment decision rules, capital budgeting, and raising equity capital, etc. The focus is on applying concepts and theories to real-life situations during lectures, and providing students with feedback on their exercises and cases in the tutorials. We will explain the basic concepts and theories in the lectures, and apply to relevant exercises and cases in the tutorials.

Additional Information Teaching Methods

Lectures and tutorials

Attendance to both lectures and tutorials is highly recommended to pass the course

Method of Assessment

Your final course grade will be based on your written exam and assignments. More details are available in the course manual.

Literature

“Corporate Finance” by Jonathan Berk and Peter DeMarzo, 4th edition.

Additional Information

Taking the other P1 and P2 courses in the minor (New Ways of Doing Business) is strongly recommended.

Recommended background knowledge

P1 courses in the minor