



# Exchange programme Vrije Universiteit Amsterdam

Vrije Universiteit Amsterdam - Exchange programme Vrije Universiteit Amsterdam - 2024-2025

## Exchange

Vrije Universiteit Amsterdam offers many English-taught courses in a variety of subjects, ranging from arts & culture and social sciences, neurosciences and computer science, to economics and business administration.

The International Office is responsible for course approval and course registration for exchange students. For details about course registration, requirements, credits, semesters and so on, please [visit the exchange programmes webpages](#).

# Business Project

Course Code	E_MUB_BPROJ
Credits	6
Period	P3
Course Level	300
Language Of Tuition	English
Faculty	School of Business and Economics
Course Coordinator	dr. L. Glasbeek
Examiner	dr. L. Glasbeek
Teaching Staff	dr. L. Glasbeek
Teaching method(s)	Lecture, Study Group

## Course Objective

Upon successful completion of the course, students have developed themselves in the following five areas:

### (1) Academic and Research Skills

- Students can examine management challenges from different perspectives ("analysis").
- Students can recognize fundamental structures and leave out irrelevant information ("abstraction").
- Students can put forward well-founded, substantiated points of view, both in spoken and written format ("argumentation").
- Students can design and execute a management consultant research project and develop meaningful interpretations and presentations of their findings.

### (2) Bridging Theory and Practice

- They can identify and apply relevant management theories to organizational challenges and meaningfully formulate practical and innovative recommendations to overcome these.

### (3) Social Skills

- They can productively and independently engage in teams and, where applicable, with external organizations.
- They can put the needs of others before their own.
- They can lead others and communicate with integrity and conviction.

### (4) Broadening Your Horizon

- They can consider society at large when addressing complex business issues.

### (5) Self-Awareness

- They can critically reflect on their actions, responsibilities, and personal development.

## Course Content

The course's main objective is to familiarize students with some of the most significant challenges of conducting a management consultancy project. The course encourages a critical appraisal of various theoretical perspectives in the business administration domain and empirically investigates an applied research question. By designing and executing a management consultancy project, students become acquainted with the challenges that researchers face when considering management at large. Lastly, and importantly, students will learn to communicate their views succinctly, both verbally and through a written research report.

## Additional Information Teaching Methods

Lectures and tutorials.

## Method of Assessment

Management Consultancy Report – Team assessment.  
Intermediate Progress Reports & Presentations – Team assessment.  
Professional Reflection – Individual assessment.

## Entry Requirements

University Minor Business Administration Courses: Foundations of Business Administration, Business Professional, Business Model Innovation, and Business Model Assessment.

## Literature

Selection of articles.