



Exchange programme Vrije Universiteit Amsterdam

Vrije Universiteit Amsterdam - Exchange programme Vrije Universiteit Amsterdam - 2024-2025

Exchange

Vrije Universiteit Amsterdam offers many English-taught courses in a variety of subjects, ranging from arts & culture and social sciences, neurosciences and computer science, to economics and business administration.

The International Office is responsible for course approval and course registration for exchange students. For details about course registration, requirements, credits, semesters and so on, please [visit the exchange programmes webpages](#).

Digital Innovation and Virtual Organizing in a Global Setting

Course Code	E_IBA2_DIVO
Credits	6
Period	P4
Course Level	200
Language Of Tuition	English
Faculty	School of Business and Economics
Course Coordinator	dr. A.S. Mayer MA
Examiner	dr. A.S. Mayer MA
Teaching Staff	dr. J. Retkowsky, dr. A.S. Mayer MA, dr. L. Waardenburg
Teaching method(s)	Lecture, Study Group

Course Objective

ACADEMIC AND RESEARCH SKILLS – STUDENTS CAN CONDUCT A BASIC INTERNATIONAL RESEARCH PROJECT FROM START TO FINISH ACADEMIC SKILLS

After successfully completing this course, the student can

- analyze and demonstrate an understanding of the specific requirements of active, successful collaborations and organizing in international environment based on the opportunities that digital technologies offer (Analysis)

BRIDGING THEORY AND PRACTICE

KNOWLEDGE: Demonstrates theoretical and empirical knowledge concerning the relevant areas in international business administration. After successfully completing this course, the student can:

- explain, contrast, and compare advanced theories, models and concepts related to the new business environment and workplace practices enabled by digital technologies (Internet, mobile technologies, virtual worlds).
- explain how working, coordinating, and managing in this new business environment is different from traditional workplace

APPLICATION: Can propose a solution to an international real-life business problem by applying relevant theories and methodologies.

After successfully completing this course, the student can:

- actively apply these theories in real-life virtual environments in a global setting and resolve through management and communication situations common due to the pervasive applications of digital innovation

BROADENING YOUR HORIZON - STUDENTS ARE ABLE TO REFLECT ON THE ETHICAL AND SOCIAL IMPLICATIONS OF PROFESSIONAL AND GOVERNMENTAL DECISIONS

After successfully completing this course, the student can:

- explain a broad range of new organizing and working practices and related challenges of digital organizing in a global environment

Course Content

The courses in this semester centre around the international context of the international business environment. Period 4 specifically introduces you to the environment of developed economies and what this means for different disciplines. Work is increasingly being done in a distributed fashion, technology mediates many work activities and digital innovation becomes a central concern for many organizations. In addition, communication extends more and more to social media, which calls for using expertise developed outside the formal boundaries. The introduction of new digital technologies, such as robotics or algorithms

radically challenge traditional work practices. The possible consequences of these new digital are often predicted but not yet fully academically understood. In this course, you will learn about the current state of knowledge about digital innovation, the practices of developing and using new technologies and the complexity involved in understanding the implications of digitilization for organizing. Guest speakers will introduce you to their world of working. You will also gain hands-on experience with working in international student teams.

Additional Information Teaching Methods

Lectures

Tutorials

Method of Assessment

Written exam – Individual assessment

Practical assignment – Group assessment

Participation assignments in tutorials

Literature

Required readings consist of articles and will be announced before the start of the course (together with other required materials)

Recommended background knowledge

2.1 Business Information Systems