



# Exchange programme Vrije Universiteit Amsterdam

Vrije Universiteit Amsterdam - Exchange programme Vrije Universiteit Amsterdam - 2024-2025

## Exchange

Vrije Universiteit Amsterdam offers many English-taught courses in a variety of subjects, ranging from arts & culture and social sciences, neurosciences and computer science, to economics and business administration.

The International Office is responsible for course approval and course registration for exchange students. For details about course registration, requirements, credits, semesters and so on, please [visit the exchange programmes webpages](#).

# Economics and Management of Organizations

Course Code	E_EBE1_EMO
Credits	6
Period	P5
Course Level	100
Language Of Tuition	English
Faculty	School of Business and Economics
Course Coordinator	dr. G.P. Melker
Examiner	dr. G.P. Melker
Teaching Staff	drs. E.A.H. Kleijn, dr. N. Arnold, dr. K. van Bommel, dr. G.P. Melker, I. Chatterjee
Teaching method(s)	Study Group, Lecture

## Course Objective

The main goal of the course Economics and Management of Organizations is developing your knowledge about and creating insight into the functioning of organizations. In addition you will learn analyzing, recognizing and solving organizational problems.

After successfully completing the course you are able to:

- explain scientific insights into the functioning of organizations (Bridging Theory and Practice);
- describe the functioning of organizations in practice (Bridging Theory and Practice);
- study, analyze and assess organizations on a scientifically sound basis (Academic and Research Skills);
- come up with solutions for various organizational problems from a good theoretical basis (Academic and Research skills);
- carry out assignments and the results in a team and present the results convincingly (Social Professional Skills).

## Course Content

The course Economics and Management of Organization provides insights into the basic terminology and the fundamental concepts of management and organizations, particularly in the role of the managers. During the lectures the focus is on strategy, organizational structure, leadership, motivation, organizational culture, planning and control, and IT. In addition to the lectures, you will apply the theory to a real life case.

You are supposed to analyze several organizational problems within a profit or a not for profit organization and give the management your advice to solve these problems. By following this course, you develop into a 'smart manager': a manager who is able to combine scientific economic and managerial knowledge to understand the (dis)functioning of organizations in practice.

## Additional Information Teaching Methods

(Online) lectures and Tutorials

## Method of Assessment

Assignment - individual assessment  
Written exam - individual assessment  
Consultancy assignment - team assessment

## Entry Requirements

None

## Literature

- Chesbrough, H.W., & Appleyard, M. M. (2007). Open innovation and strategy. *California management review*, 50(1), 57-76
- Conger, J.A. (1990) The dark side of leadership. *Organizational Dynamics*, 19(2), 44-55
- Greiner, L.E. (1972). Evolution and Revolution as Organizations Grow. *Harvard Business Review*, 50(4), 37-46
- Jones, G.R., & George, J.M. (2022). *Contemporary Management* (12th edition). New York: McGraw-Hill
- Sarasvathy, S.D. (2001). Causation and Effectuation: Toward a Theoretical Shift from Economic Inevitability to Entrepreneurial Contingency. *Academy of Management Review*, 26(2), 243-263

## Recommended background knowledge

Academic Skills, Marketing I, Microeconomics I and Macroeconomics I.