



# Exchange programme Vrije Universiteit Amsterdam

Vrije Universiteit Amsterdam - Exchange programme Vrije Universiteit Amsterdam - 2024-2025

## Exchange

Vrije Universiteit Amsterdam offers many English-taught courses in a variety of subjects, ranging from arts & culture and social sciences, neurosciences and computer science, to economics and business administration.

The International Office is responsible for course approval and course registration for exchange students. For details about course registration, requirements, credits, semesters and so on, please [visit the exchange programmes webpages](#).

# Introduction to Communication Science

Course Code	S_ICS
Credits	6
Period	P1
Course Level	100
Language Of Tuition	Dutch / English
Faculty	Faculty of Social Sciences
Course Coordinator	dr. E.F. Droog
Examiner	dr. E.F. Droog
Teaching Staff	dr. G. Ranzini, drs. M.F. Boufouchk MSc, dr. M.A. Tanis, dr. E.F. Droog, dr. C.J. Beukeboom
Teaching method(s)	Study Group, Lecture, Written partial exam

## Course Objective

Upon completion of the course the student:

- has knowledge of what communication science is, and how it is positioned in the broader scientific field;
- has knowledge of different approaches, sub-fields, and different types of theories that exist in the field of communication science;
- has knowledge of a number of classical theories in communication science, its primary concepts, and working mechanisms;
- has acquired basic insight in the type of research that is used to study communication processes;
- is able to judge the quality of theories, and think in theoretical terms about communication processes;
- is able to apply theory to explain real world phenomena.

## Course Content

The course Introduction to communication science is specifically designed for students who have no background in communication science. The course offers students a broad introduction to communication science by introducing a wide variety of theories that can be perceived as “the classics”, and by providing students with an integrative perspective on the field. After completion, students should understand the theories, know the research that supports it, see useful applications in society and in their personal lives, and be aware of the theory’s possible flaws and limitations.

## Additional Information Teaching Methods

The course is offered as a mix of self-study (book chapters and video’s), seminars, preparatory tests, a team assignment, and exams.

## Method of Assessment

Two individual exams, a team assignment, and preparatory tests

## Literature

Griffin, E. A., Ledbetter, A., & Sparks, G. G. (2022). A First Look at Communication Theory (Eleventh Edition). McGraw-Hill Education

## Additional Information Target Audience

1st year bachelor students communication science, minor/exchange students. This course is also available as an elective course for VU and non-VU students.

## Custom Course Registration

In this course, you cannot enroll for one of the study groups yourself, but you will be assigned by the course coordinator. The allocation will be announced via Canvas. Please note: You do have to register for the course and the other course components on VU.nl.