

BUSINESS RESEARCH PROJECT - 2024/5

Module code: MAN3116

Module Overview

The module provides the opportunity for students to undertake a substantial piece of work in the field of their study, using skills drawn from the undergraduate programme. The business research project is based upon secondary data sources taken from books, journals, corporate websites, and reports from government and other agencies.

Module provider

Surrey Business School

Module Leader

SIAMPOS Anastasios (SBS)

Number of Credits: 15

ECTS Credits: 7.5

Framework: FHEQ Level 6

Module cap (Maximum number of students): N/A

Overall student workload

Independent Learning Hours: 134

Lecture Hours: 6

Guided Learning: 4

Captured Content: 6

Module Availability

Semester 2

Prerequisites / Co-requisites

None

Module content

Indicative content includes:

- Research question formulation
- Contextual & theoretical background
- Methodology (quantitative or qualitative)
- Analysis & discussion (primary or secondary data)
- Conclusion and research implications

Assessment pattern

Assessment type	Unit of assessment	Weighting
Project (Group/Individual/Dissertation)	Individual Project Report	100

Alternative Assessment

NULL">

Assessment Strategy

The assessment strategy is designed to provide students with the opportunity to demonstrate their capabilities of identifying a suitable research topic and conduct an independent business research based on academic literature and collected data.

Thus, the summative assessment for this module consists of;

- a business project report.

Formative assessment and feedback

A supervisor will be allocated to the group by the module leader on the basis of the individual proposal.

Each student is required to have meetings with the supervisor, who will monitor the project progress and provide formative feedback during these meetings.

A detailed marking scheme is supplied to students explaining the assessment criteria used and the weighting of each criterion.

Criteria have been developed in line with the learning outcomes and reflect those.

Summative feedback, explaining what students did well and less well, will be published the University's VLE once the marking process of the individual assignment is completed

Module aims

- to conduct an independent piece of research;
- to select, define and focus upon a contemporary business issue;
- to provide managerial recommendations and logical conclusions

Learning outcomes

		Attributes Developed
001	Formulate and justify a suitable business research topic relevant to their degree studies.	KC
002	Conduct a comprehensive review of existing literature to identify and justify key questions and relevant theoretical concepts	KC
003	Analyse, evaluate and interpret data to draw valid conclusions	CPT
004	Communicate written findings in a clear and effective way	PT

Attributes Developed

C - Cognitive/analytical

K - Subject knowledge

T - Transferable skills

P - Professional/Practical skills

Methods of Teaching / Learning

The learning and teaching strategy are designed to help students conduct a substantial piece of research work under the general guidance of the module leader and area-specific supervision from allocated supervisors.

The learning and teaching methods include lectures, seminars, supervision & team learning the guidance of a supervisor, with students expected to meet and attend progress meetings throughout the duration of the module.

Indicated Lecture Hours (which may also include seminars, tutorials, workshops and other contact time) are approximate and may include in-class tests where one or more of these are an assessment on the module. In-class tests are scheduled/organised separately to taught content and will be published on to student personal timetables, where they apply to taken modules, as soon as they are finalised by central administration. This will usually be after the initial publication of the teaching timetable for the relevant semester.

Reading list

<https://readinglists.surrey.ac.uk>

Upon accessing the reading list, please search for the module using the module code: **MAN3116**

Other information

Employability: This module provides students the opportunity to engage with a contemporary business issue of their choice, allowing them to expand and update their disciplinary knowledge while developing problem solving, analytical and critical skills that are used in practice. **Resourcefulness and Resilience:** Throughout the module, students need develop their resourcefulness and resilience in order to approach and solve complex business problems, but also to communicate their arguments in a coherent and robust way.

Programmes this module appears in

Programme	Semester	Classification	Qualifying conditions
Accounting and Finance (Dual degree with SII-DUFE) BSc (Hons)	2	Compulsory	A weighted aggregate mark of 40% is required to pass the module
International Business Management (Dual degree with SII-DUFE) BSc (Hons)	2	Compulsory	A weighted aggregate mark of 40% is required to pass the module

Please note that the information detailed within this record is accurate at the time of publishing and may be subject to change. This record contains information for the most up to date version of the programme / module for the 2024/5 academic year.