

Year/Semester	2025年度 1 期
Day/Period	Tue.3Period
Classroom	
Course Title	Japan Studies 103 (Business)
Course Subtitle	Business Environment in Japan
Instructor	Wu Yun(呉 潤)
Course Description	<p>This course provides an overview of Japan's industrialization after the Russo-Japanese War to facilitate a nuanced understanding of the historical forces that have shaped Japanese business practices and strategies. Students are encouraged to explore changes in the political, economic, social, and technological environment (PEST) and their impact on the development of Japanese business in each historical period. By analyzing the impact of these factors on business activities, students will gain insights into how business in Japan has evolved.</p>
Syllabus	<p>The class will be conducted in English, and students are required to submit written assignments and give presentations in English. Active participation in frequent group discussions will also be required. Note: The course content is subject to change and may be revised based on student feedback and engagement.</p> <p>Week1 Introduction Week2 Industrialization in the Meiji Period Week3 Economic Growth and Business Circles after the Russo-Japanese War Week4 Business Expansion in the Interwar Period Week5 Urbanization and the Rise of Urban Markets Week6 Mid-term Presentations(part 1) Week7 Mid-term Presentations(part 2) Week8 Business under Wartime Economic Controls Week9 Corporate Transformation in the Postwar Reconstruction Period Week10 The Popularization of Japanese Management during High Economic Growth Week11 Groupwork: Topic Selection and Research for Final Presentation Week12 Groupwork: Final Presentation Preparation Week13 Final Presentation (part 1) Week14 Final Presentation (part 2)</p>
Evaluation Criteria	<p>Grades will be determined by contributions to class activities, such as group work, discussions, presentations, and the final report.</p>
Textbooks	<p>No textbooks are required, handouts will be provided on a continuous basis.</p>